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News+Food

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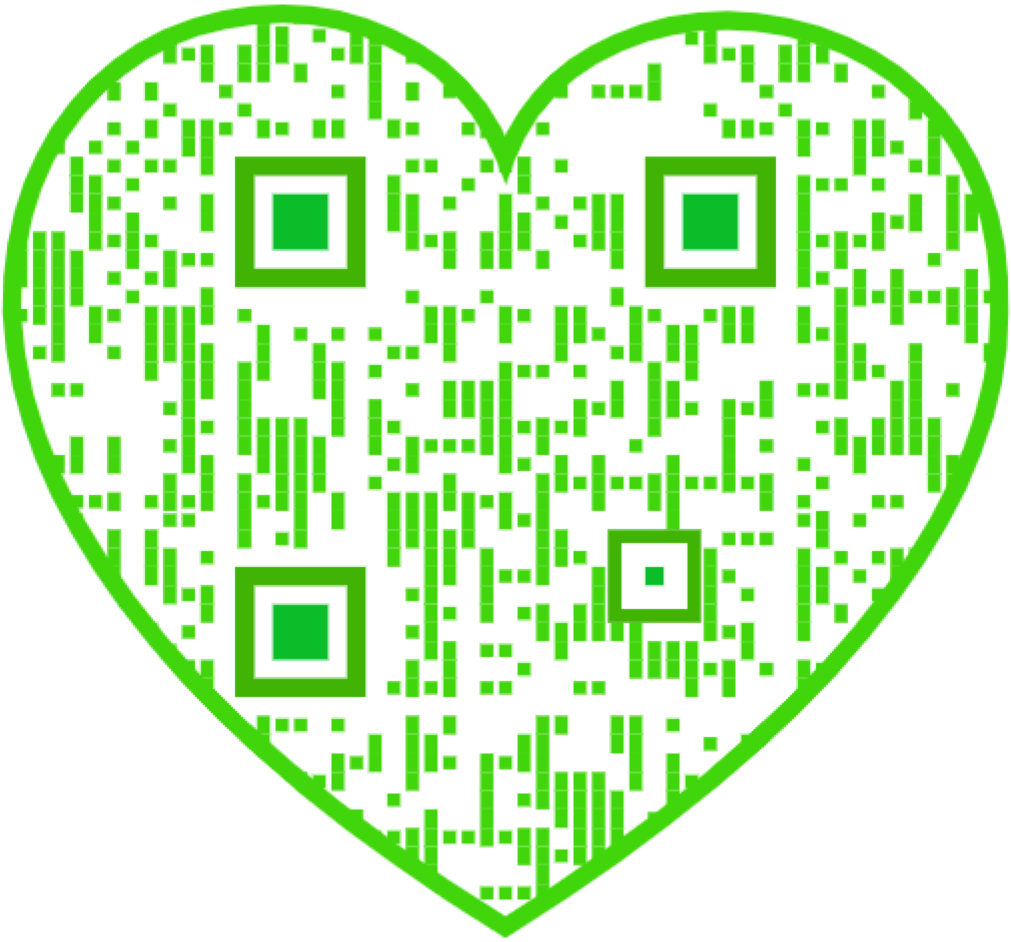

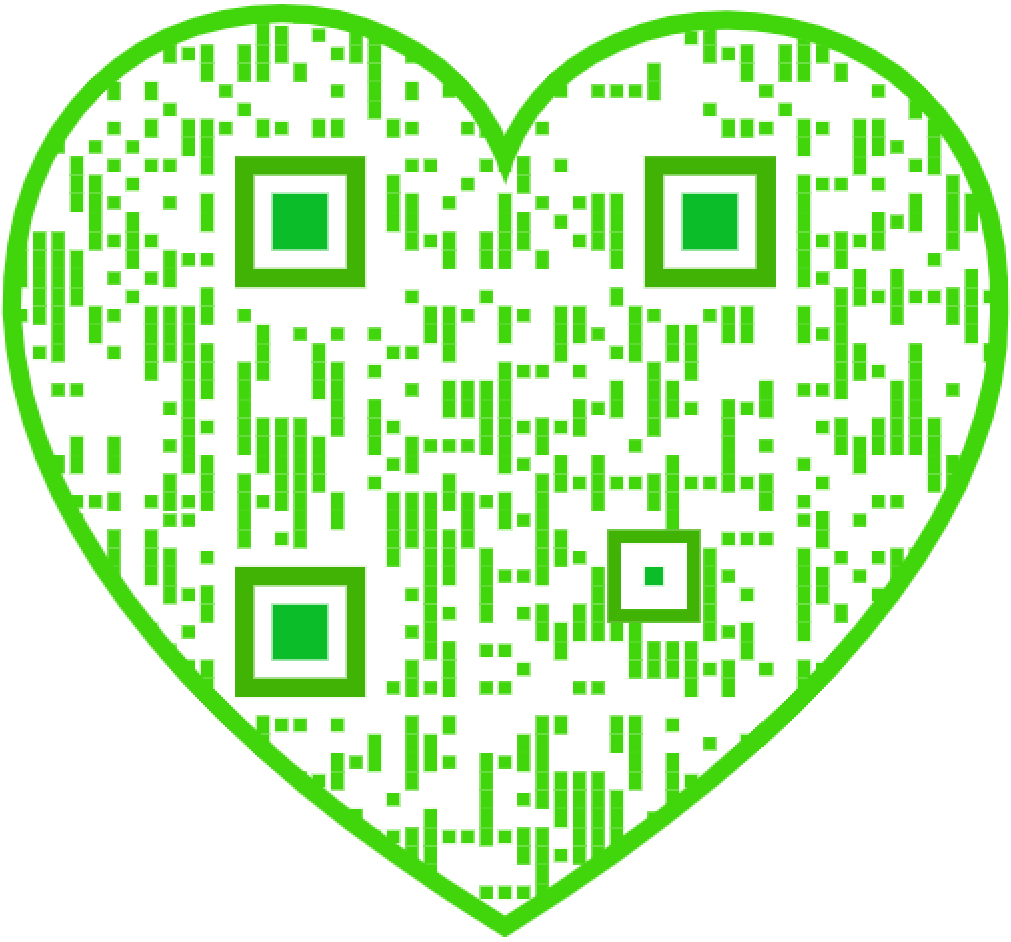

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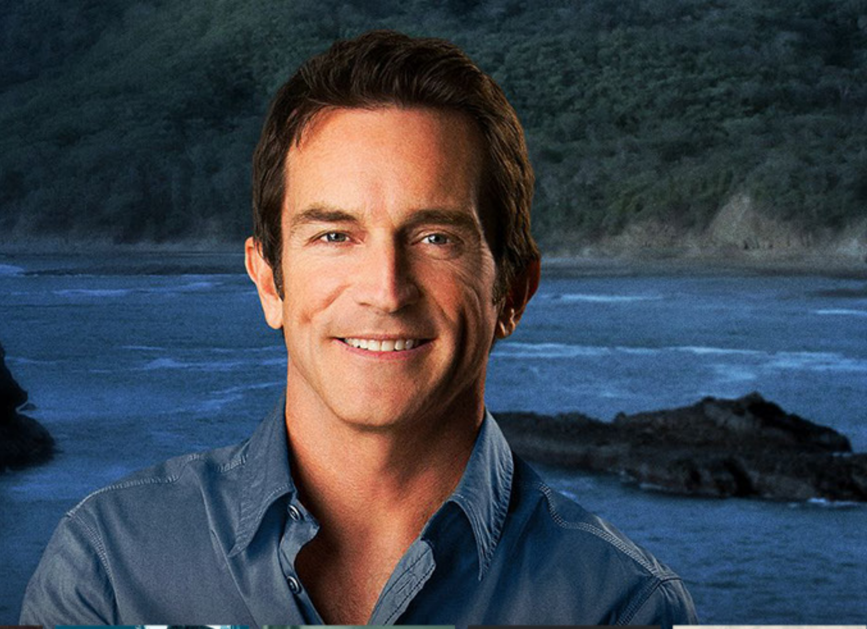

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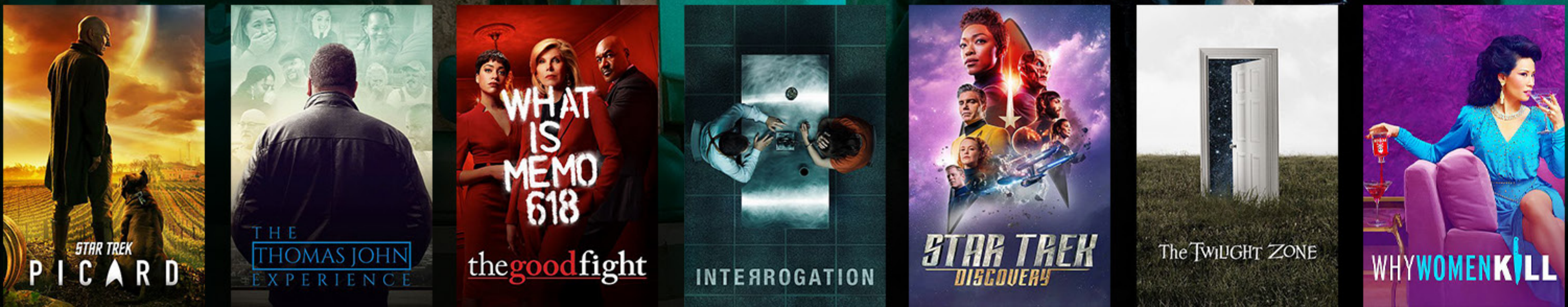
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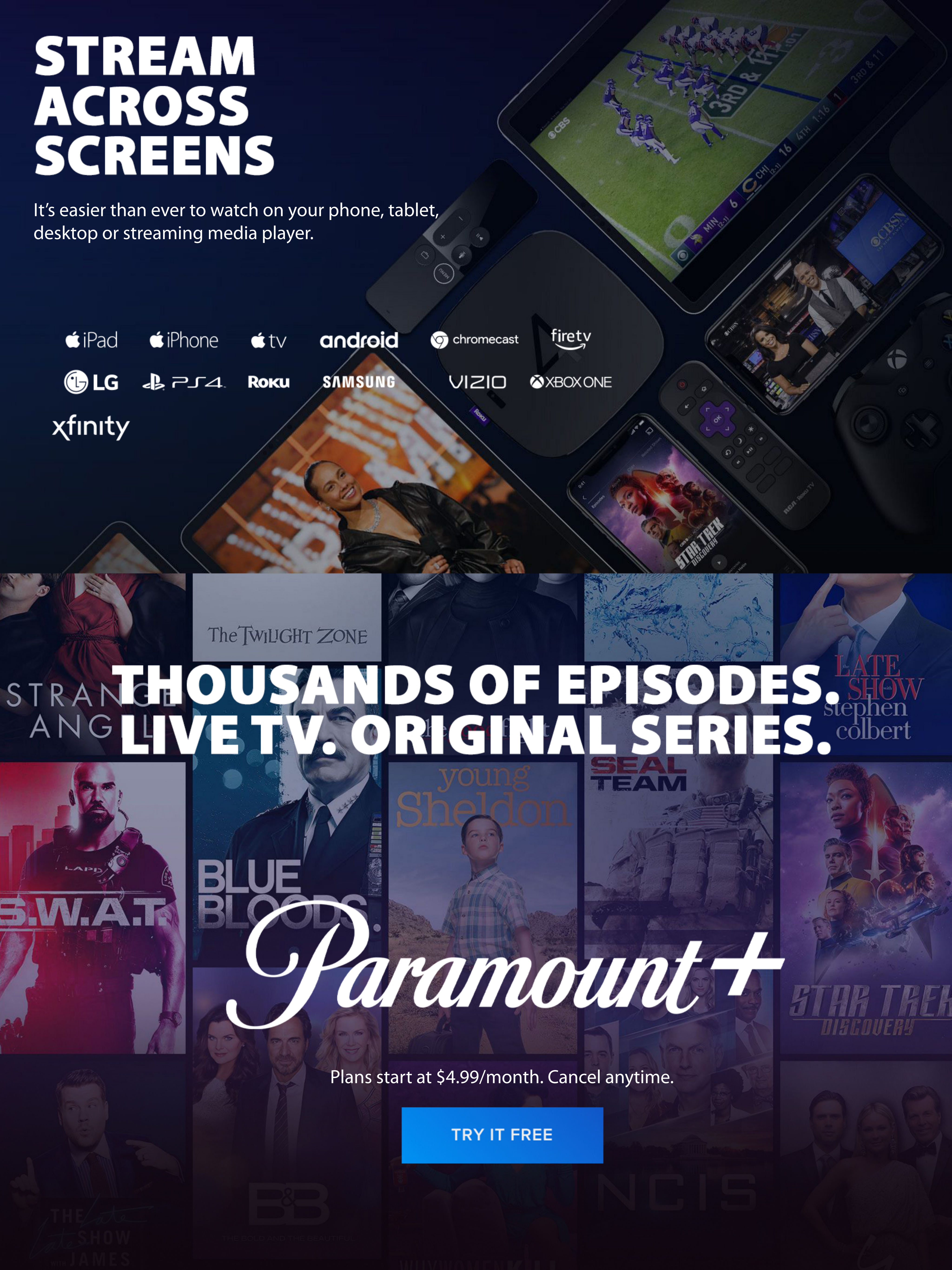

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INSTAGRAM AND FACEBOOK ENFORCE NEW TEEN SAFETY RULES

Instagram has rolled out stringent safety restrictions for users under 16, requiring parental consent for livestreaming, a policy extending across Facebook and Messenger as part of a comprehensive update announced in a virtual press conference.

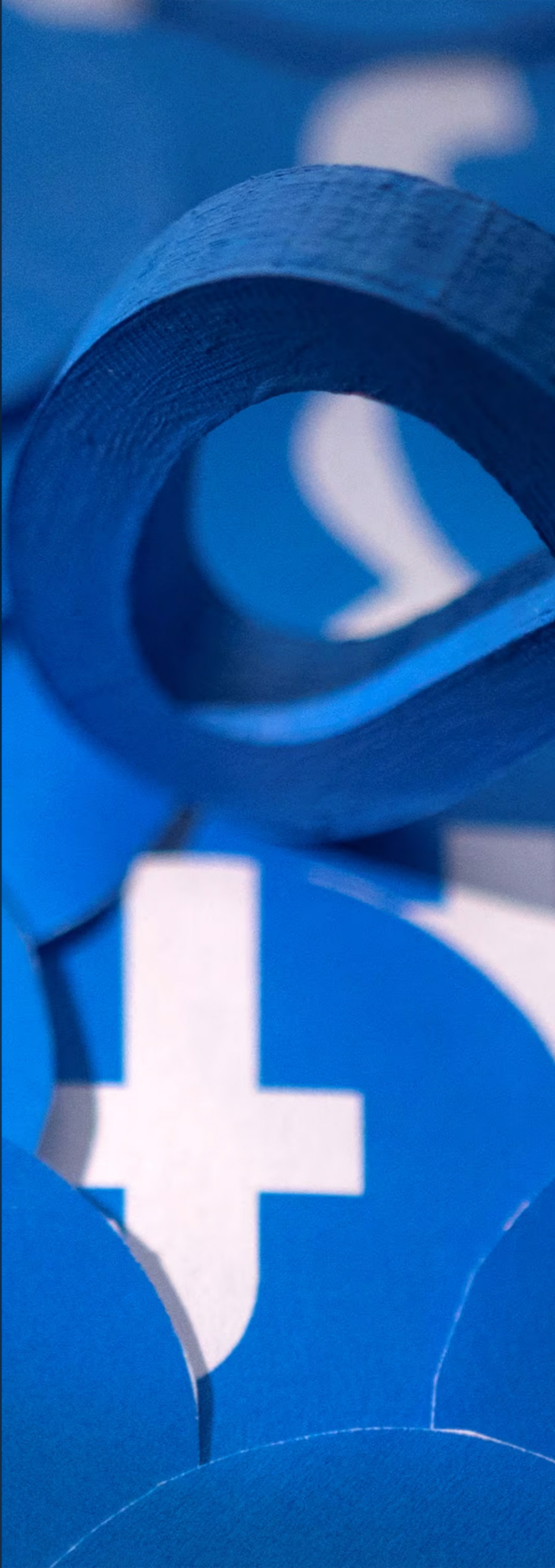
These platforms now limit features for younger users to curb online risks, a response to growing concerns about teen vulnerability. For parents, school officials, and industry analysts, this overhaul signals a robust push to enhance digital protection.

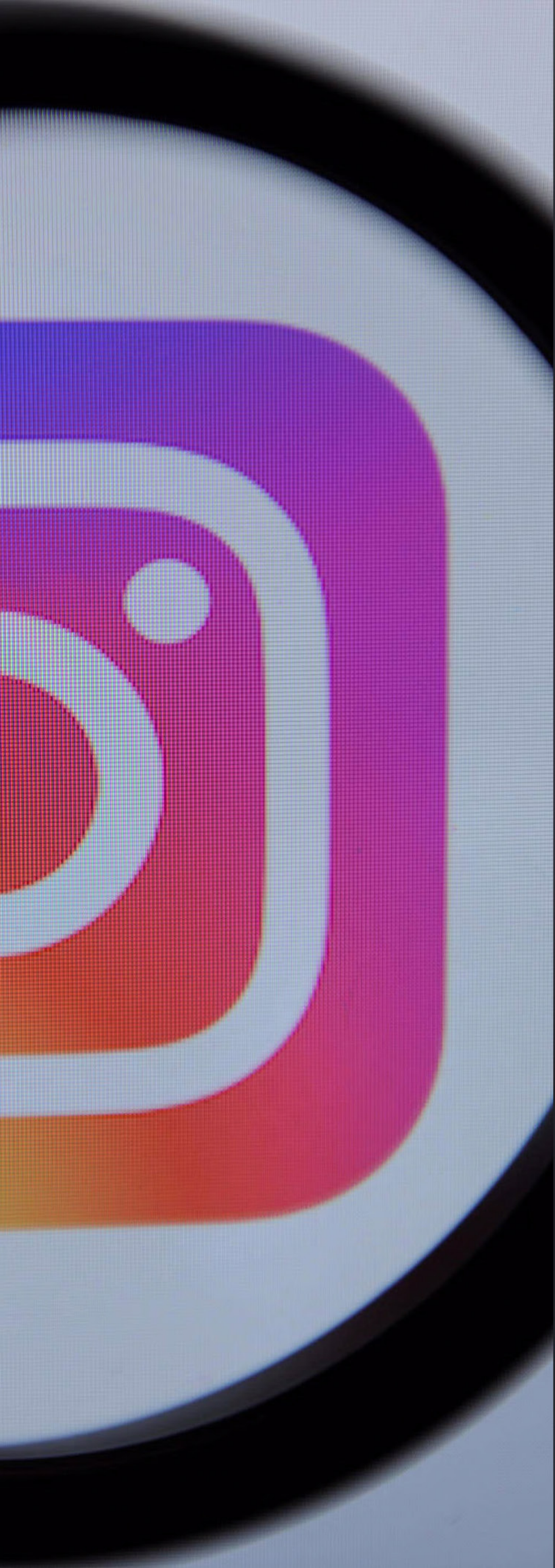
The livestreaming block on Instagram prevents teens from broadcasting without guardian approval, while private settings and messaging curbs apply to all underage accounts across the trio of apps. This follows advocacy pressure to safeguard youth online, with the company leveraging AI to enforce age restrictions. Over 3 billion users engage with these services monthly, amplifying the scale of this safety initiative.

This effort reflects a strategic balance between user autonomy and oversight, supported by a $10 billion investment in safety tech, positioning Instagram and Facebook as frontrunners in addressing teen online risks within a competitive social media landscape.

LIVESTREAMING RESTRICTIONS TARGET TEEN USERS

Instagram now requires users under 16 to obtain parental consent before using Instagram Live, a restriction aimed at reducing unsupervised public interactions during broadcasts.





Guardians must verify approval via a linked account, ensuring oversight for this feature across 54 million teen users globally. The policy addresses risks like exposure to inappropriate comments or predatory behavior in real time.

The system flags attempts to bypass this rule, notifying parents if a teen tries to stream without permission. With over 1 million livestreams occurring daily, this measure focuses on a high-interaction feature popular among younger users. Schools and safety advocates see this as a step to limit potential harm.

This control zeroes in on a key area of teen online activity.

PRIVATE SETTINGS LOCK DOWN TEEN ACCOUNTS

Facebook and Messenger have adopted private-by-default settings for users under 18, limiting visibility and messaging to only followers or existing contacts, a policy rollout synchronized with Instagram's updates. Teens can no longer receive direct messages from strangers, and those under 16 need parental approval to adjust these restrictions. This applies to an estimated 10% of the platforms' 2 billion monthly active users.

Account changes, like switching from private to public, trigger a guardian verification process for the youngest users. Notifications alert parents to any attempts to alter these settings, keeping oversight intact. The tightened framework spans all three apps, ensuring uniform protection across communication channels.

These defaults aim to shield teens from unwanted external contact.

PARENTAL OVERSIGHT EXPANDS WITH NEW TOOLS

Parents can manage teen safety features across Instagram, Facebook, and Messenger via a Family Center dashboard, approving actions like disabling nudity-blurring in direct messages for users under 16. This tool tracks messaging activity and follower lists, offering detailed control over online interactions. Over 40 million guardians have linked accounts to monitor their teens' usage.

The nudity-blurring option, enabled by default, obscures explicit images unless parents opt out, protecting against unsolicited content. Requests to modify account privacy or messaging settings require adult consent, with the dashboard notifying guardians of each attempt. This setup enhances family supervision without altering the apps' core functionality.

AI VERIFIES TEEN AGE ACROSS PLATFORMS

Artificial intelligence now scans Instagram and Facebook for users misrepresenting their age, converting suspected underage accounts to restricted teen settings when discrepancies arise.

The technology flags patterns like adult birthdates paired with youth-oriented behavior, such as school-related posts, affecting roughly 3% of new signups annually. Suspect accounts shift to limited visibility and messaging modes automatically.

For existing users, AI monitors shifts in activity—like sudden mature content posting—prompting re-verification to confirm

book
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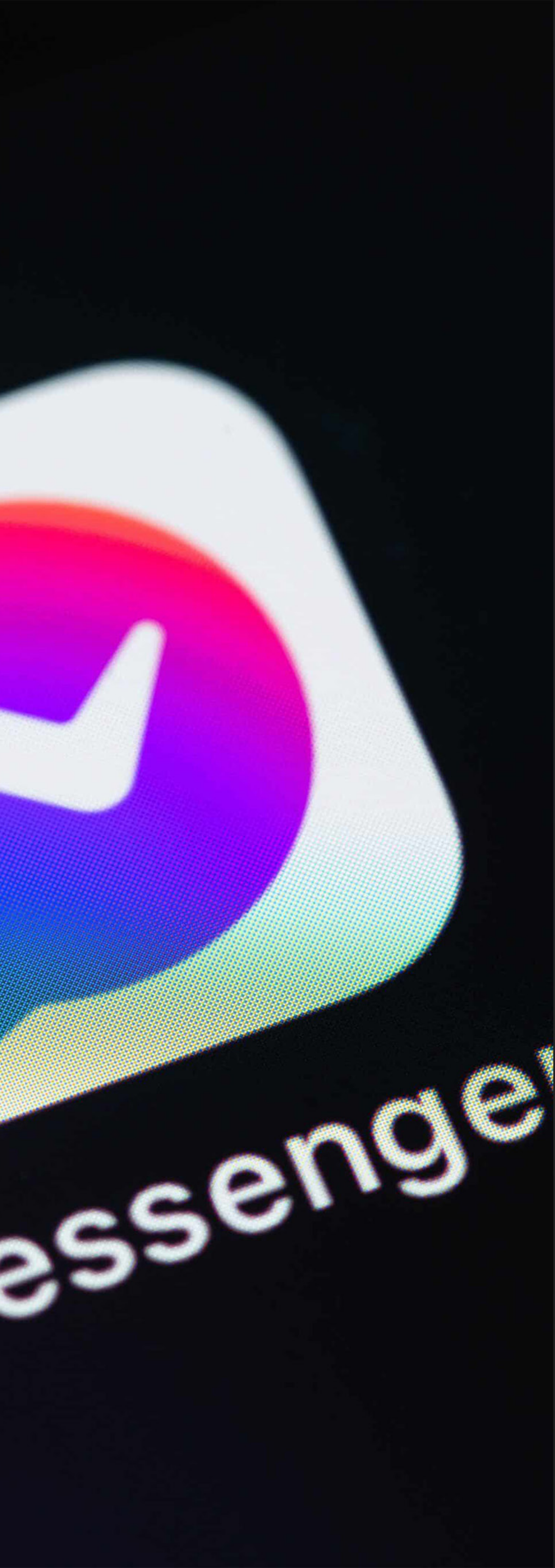

age accuracy. This processes billions of daily interactions, ensuring compliance with teen safety rules. Alerts notify parents if their teen's account triggers this review, closing loopholes in age-based protections.

This verification keeps restrictions aligned with actual user ages.

INDUSTRY NOTES SAFETY PUSH AMID SCRUTINY

The rollout of these teen safety measures coincides with heightened regulatory attention on social media's impact on youth, as advocacy groups demand stronger protections against online risks like harassment and exploitation.

Instagram's livestreaming curbs and private settings reflect a proactive stance, setting a benchmark for competitors in a market where user trust drives engagement. Over 300 million daily active users log into Instagram alone, amplifying this effort's reach.

State-level proposals to fund similar monitoring tools signal broader support for tech-driven safety, a trend this initiative taps into. OpenAI's focus on conversational AI contrasts with this social media safety push, highlighting diverse tech priorities.

Analysts see this as a move to preempt stricter laws while addressing parental concerns.

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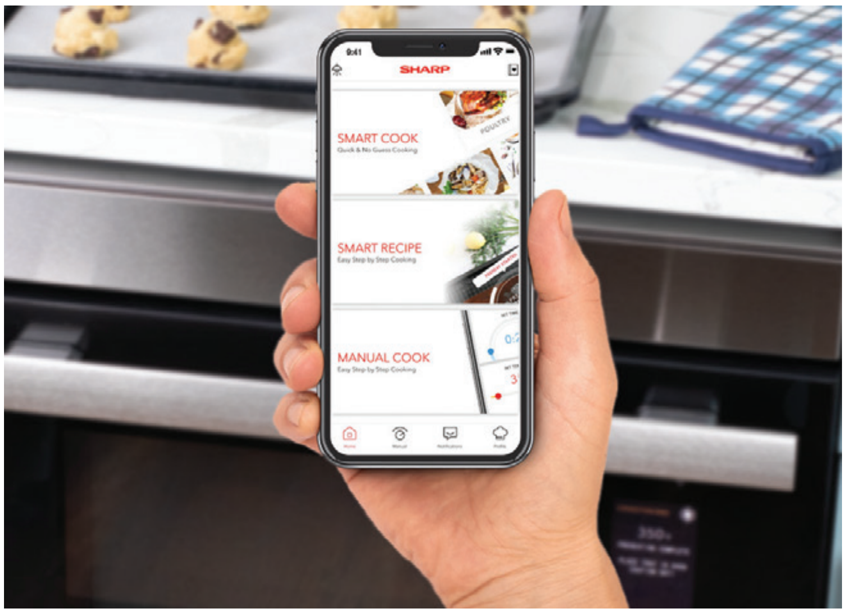
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TRUMP'S TARIFF THREATS SHAKE STOCKS AND STOKE RECESSION WORRIES

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SEAL OF THE PRESIDENT OF THE UNITED STATES

Trump has intensified trade friction with China by pledging steep new tariffs, a stance unveiled in a White House press briefing that sent U.S. stock markets reeling and heightened fears of an economic downturn. This escalation jolted Wall Street, with investors bracing for fallout from disrupted trade flows and rising costs. For financial traders, corporate executives, and economic analysts, this move heralds a volatile period as global markets absorb the shock.

The tariff proposal includes a 10% levy on imports from most nations, with sharper rates targeting over 60 countries, notably a 34% hike aimed at Chinese goods to address trade imbalances. China countered with a matching 34% duty on American exports, amplifying the stakes. The S&P 500 plummeted nearly 5% in a single day, its steepest drop since early pandemic turmoil, as panic selling gripped investors.

Trump frames these tariffs as a remedy for U.S. economic woes, touting job growth, yet Federal Reserve Chair Jerome Powell cautions they could fuel inflation, threatening consumer spending that drives two-thirds of national output. This trade clash risks tipping the economy into recession, testing Trump's aggressive approach against a backdrop of fragile global confidence.

STOCK MARKETS PLUNGE ON TARIFF NEWS

Trump's tariff threats triggered a swift market sell-off, with the S&P 500 plunging nearly 5% in one session, erasing significant value across U.S. exchanges, as reported in real-time trading updates. The Dow Jones Industrial Average shed over 1,300 points, while the Nasdaq Composite fell

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5.8%, reflecting widespread investor unease. This sharp decline marks a rare single-day loss outside major crises.

The market reaction stemmed from fears of escalating trade barriers, with stocks in tech and manufacturing sectors hit hardest due to their reliance on international supply chains. Investors sold off shares in firms exposed to China, driving volatility to levels unseen in years. The White House's tariff rhetoric, lacking specifics on implementation, fueled this uncertainty.

This plunge underscores the immediate financial tremors from Trump's trade stance.

CHINA SLAPS RETALIATORY DUTIES ON U.S. GOODS

China fired back at Trump's tariff threats with a 34% tax on all U.S. imports, a rapid response from Beijing's Commerce Ministry targeting American agricultural and industrial products. This countermeasure impacts over $100 billion in annual exports, from soybeans to machinery, escalating the trade dispute. U.S. producers now face steep cost increases in a vital overseas market.

The retaliation aims to pressure Trump's base, hitting rural exports like pork and grains, which could lose 20% of their China sales volume based on trade flow estimates. Beijing's state media labeled the move a defense against U.S. trade aggression, signaling a firm stance. American businesses brace for reduced competitiveness abroad.

This tit-for-tat escalation deepens the economic rift between the two powers.

INFLATION FEARS RISE WITH TRADE BARRIERS

Federal Reserve Chair Jerome Powell has flagged Trump's tariffs as an inflation risk, projecting a 2% price bump on imported consumer goods, a concern raised in recent economic discussions. With a 34% duty looming over Chinese imports, costs for electronics and apparel could climb, straining household budgets already stretched by a 3% annual price rise. Retailers signal looming price tags on everyday items.

The Fed weighs tighter monetary policy to curb this potential price surge, a move that could slow growth if rates rise sharply. Businesses importing $500 billion in goods annually face a cost squeeze, with limited options to shift supply chains quickly. Trump's push for lower rates clashes with this inflationary outlook, complicating economic stability.

This tariff plan amplifies cost pressures across the U.S. market.

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BUSINESSES SIGNAL RECESSION RISK

JPMorgan has upped its U.S. recession probability to 60%, citing Trump's tariffs as a catalyst for economic contraction, a forecast shared in a client brief following the White House announcement. Corporate leaders report a 15% pullback in capital spending plans, driven by uncertainty over trade costs and consumer demand. Manufacturing firms, key to Trump's job-growth narrative, anticipate disruptions in sourcing raw materials.

Over 70% of CEOs surveyed expect a downturn if tariffs persist, fearing a drop in consumer confidence that fuels two-thirds of U.S. output.

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Retail and hospitality sectors warn of hiring freezes if spending falters, with freight companies noting a 10% uptick in shipping costs from trade friction. Trump dismisses these concerns, betting on tariff-driven growth instead.

INDUSTRY FACES GLOBAL TRADE TENSIONS

Trump's tariff threats have sparked a global trade backlash, with the European Union preparing a $23 billion retaliation package targeting U.S. exports like whiskey and motorcycles, a stance aired in Brussels negotiations. Canada and Mexico, hit with 25% duties, plan counter-taxes on American energy and farm goods, tightening North American trade flows. Over 30 million U.S. export jobs hang in a delicate balance.

Shipping firms report a projected 18% cost increase due to rerouted supply chains, straining global logistics networks. Wall Street's volatility, with a 12% drop from its recent high, mirrors this tension, as European and Asian indices slide 4% in tandem.

Trump's focus on U.S. manufacturing gains risks igniting a broader trade war, challenging industry resilience.

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IPHONE PRICES MAY INCREASE UNDER TRUMP'S NEW TARIFFS ON ASSEMBLY PARTS

Smartphone manufacturer Apple faces rising assembly costs for its iPhone lineup due to the Trump administration's new import tariffs targeting parts from China, India, and Vietnam, key production hubs for the company. The White House confirmed a 54% tariff on assembly components from China, 26% from India, and 46% from Vietnam in a press briefing, impacting Apple's supply chain. For U.S. consumers, retailers, and industry analysts, these levies could push iPhone prices higher as production expenses climb.

Image: Juan Arredondo

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The tariffs apply to the cost of assembly parts imported into the U.S., not final sales prices, affecting Apple's operations across these countries. Current iPhone 16 models range from $599 for the base 16e to $1,599 for the 1-terabyte 16 Pro Max, with analysts estimating a 20% to 30% retail price rise if costs are passed on. Apple has not detailed its response but plans to leverage stockpiles and tax incentives to soften the impact, per company strategies under review.

This policy seeks to address trade imbalances by encouraging U.S. manufacturing, though Apple's reliance on Asian assembly leaves it exposed. With China handling most iPhone production, the company must decide whether to absorb these costs or adjust pricing in its largest market.

TARIFFS RAISE ASSEMBLY PART COSTS FROM KEY REGIONS

The Trump administration has imposed a 54% tariff on assembly parts imported from China, where Apple produces over 70% of its iPhones, alongside 26% from India and 46% from Vietnam, secondary manufacturing sites. A 10% baseline tariff applies to all U.S. imports, with higher rates targeting over 60 countries based on trade deficits, hitting Apple's supply chain for components like casings and circuit boards. This affects goods entering the U.S., not their final retail value.

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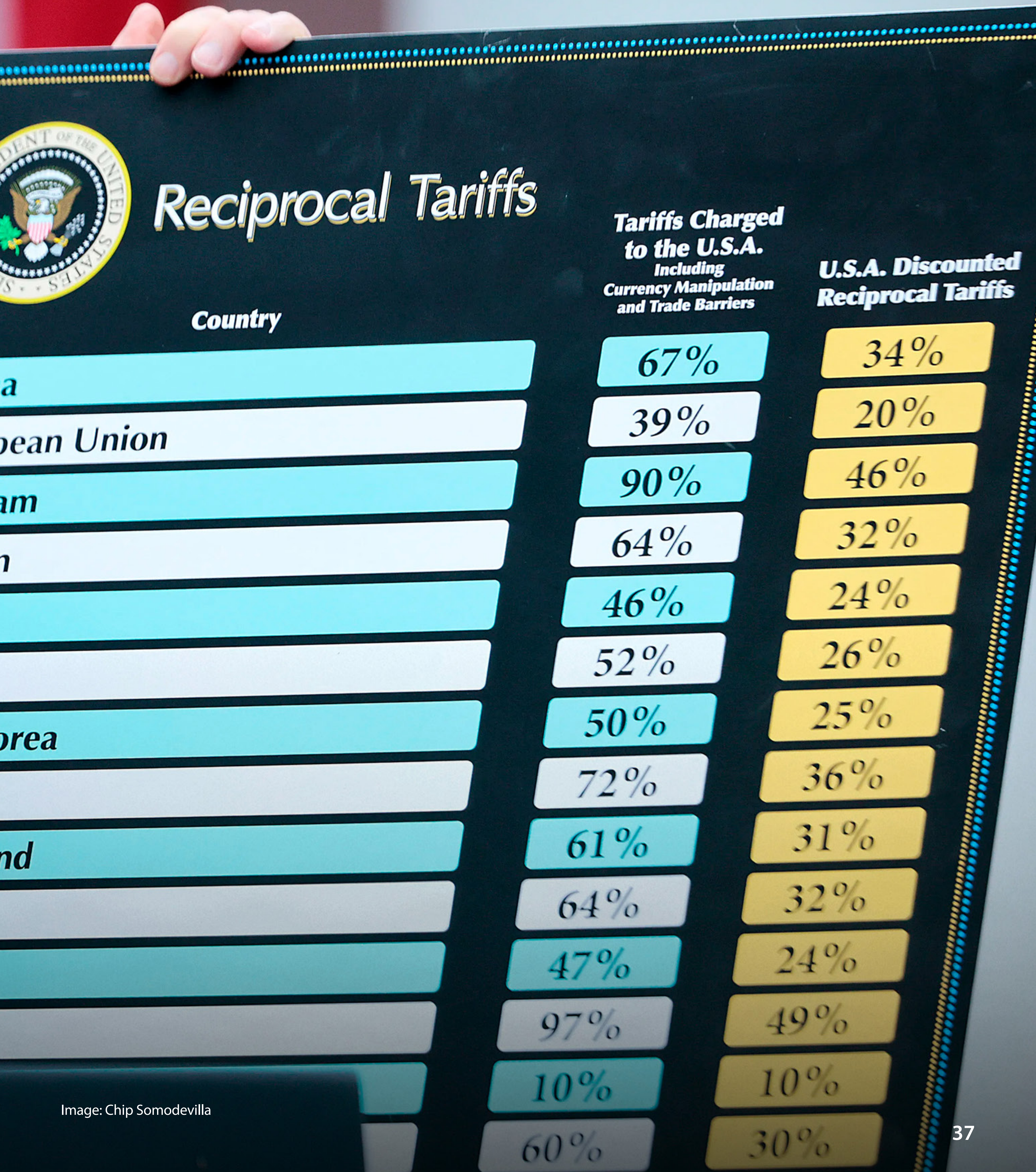
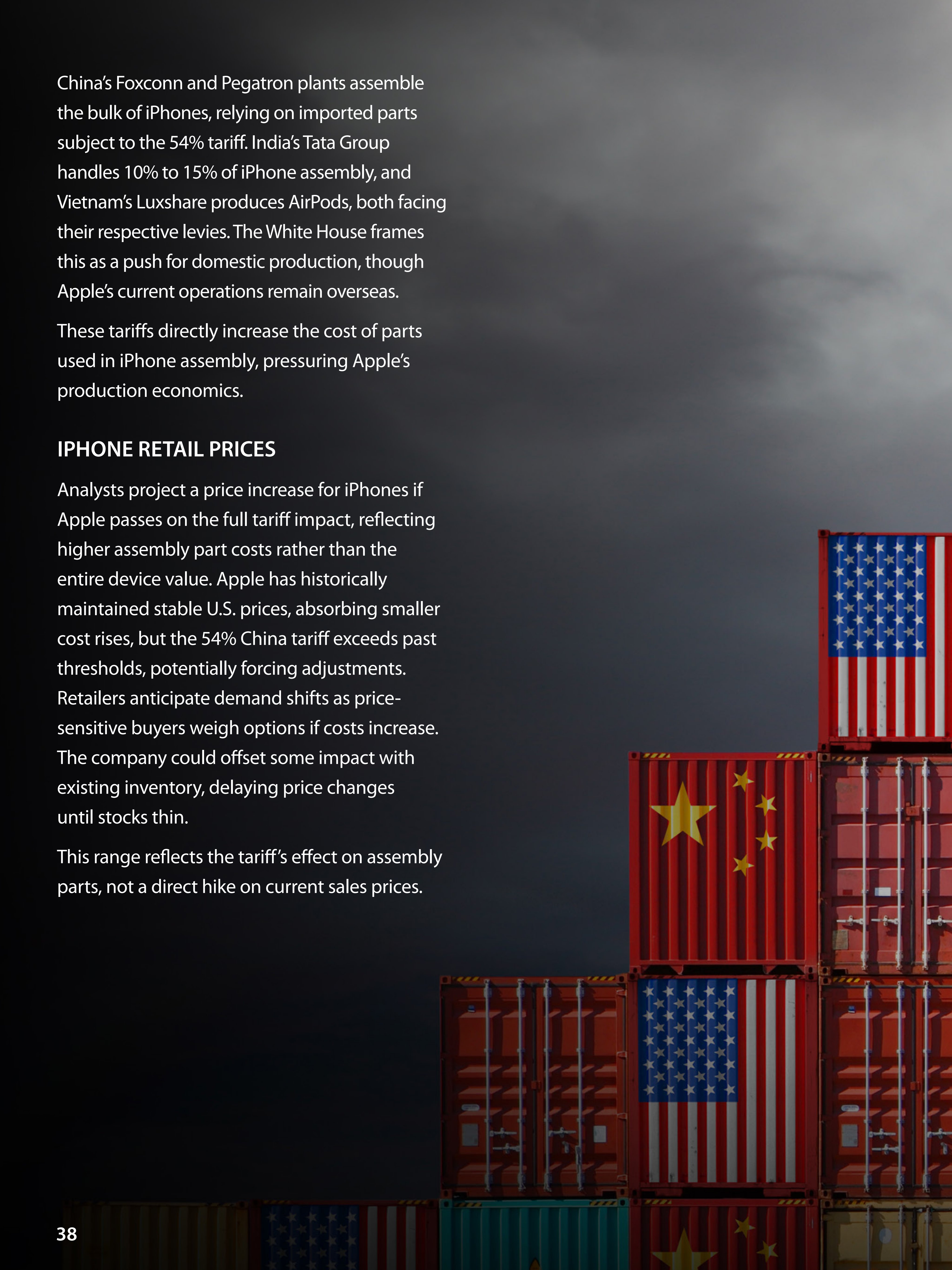


Reciprocal Tariffs

Country	Tariffs Charged to the U.S.A. Including Currency Manipulation and Trade Barriers	U.S.A. Discounted Reciprocal Tariffs
a	67%	34%
pean Union	39%	20%
am	90%	46%
n	64%	32%
	46%	24%
	52%	26%
orea	50%	25%
	72%	36%
nd	61%	31%
	64%	32%
	47%	24%
	97%	49%
	10%	10%
	60%	30%

Image: Chip Somodevilla



China’s Foxconn and Pegatron plants assemble the bulk of iPhones, relying on imported parts subject to the 54% tariff. India’s Tata Group handles 10% to 15% of iPhone assembly, and Vietnam’s Luxshare produces AirPods, both facing their respective levies. The White House frames this as a push for domestic production, though Apple’s current operations remain overseas.

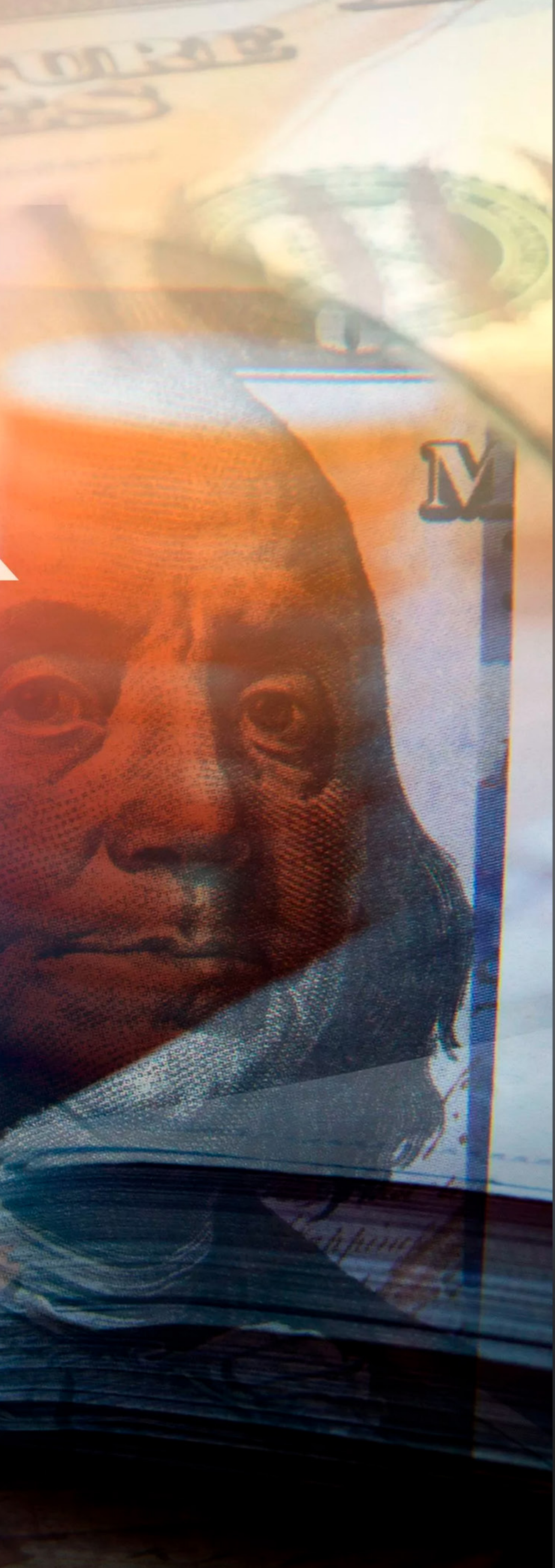
These tariffs directly increase the cost of parts used in iPhone assembly, pressuring Apple’s production economics.

IPHONE RETAIL PRICES

Analysts project a price increase for iPhones if Apple passes on the full tariff impact, reflecting higher assembly part costs rather than the entire device value. Apple has historically maintained stable U.S. prices, absorbing smaller cost rises, but the 54% China tariff exceeds past thresholds, potentially forcing adjustments. Retailers anticipate demand shifts as price-sensitive buyers weigh options if costs increase. The company could offset some impact with existing inventory, delaying price changes until stocks thin.

This range reflects the tariff’s effect on assembly parts, not a direct hike on current sales prices.

CAUTION
CAUTION HIGH



APPLE PLANS TO MITIGATE TARIFF IMPACTS

Apple has devised strategies to lessen the tariff burden, including stockpiling assembly parts in U.S. warehouses before rates fully apply, according to company discussions with suppliers. The firm also explores federal tax incentives and accelerated depreciation for equipment to offset costs, aiming to avoid immediate price hikes. These efforts leverage Apple's $65 billion infrastructure investment, supporting its supply chain resilience.

The company has shifted some iPhone assembly to India and Vietnam, reducing China reliance from 90% to 70% over recent years, but the new 26% and 46% tariffs limit those gains. Apple's $10 billion diversification push includes boosting U.S. component sourcing, though full domestic assembly remains unfeasible short-term. These measures aim to balance cost increases without disrupting market share.

Stockpiling and tax strategies provide Apple with flexibility to manage tariff-driven cost pressures.

COMPETITION MONITORS PRICE ADJUSTMENT EFFECTS

Apple's $599-to-$1,599 iPhone range competes in a market where price shifts could alter consumer preferences, especially if tariffs raise costs by 20% to 30%. The company's premium pricing contrasts with lower-cost options, potentially widening gaps if competitors maintain current levels. Retailers note that budget-conscious buyers may delay upgrades or switch brands if iPhone prices climb significantly.

The $65 billion infrastructure spend gives Apple a financial edge to absorb some costs, unlike smaller firms with tighter margins. Its $157 billion valuation supports this buffer, but higher prices could test loyalty among its 150 million U.S. iPhone users. Competitors watch whether Apple adjusts pricing or leans on its reserves to hold steady.

This tariff pressure tests Apple's ability to retain its premium market position.

INDUSTRY FACES WIDER TARIFF IMPLICATIONS

The smartphone sector, with over 150 million annual U.S. sales, anticipates cost increases as tariffs hit assembly parts from China, India, and Vietnam, key hubs for Apple and others. The 54% China tariff, alongside 26% on India and 46% on Vietnam, raises production expenses across the industry, potentially lifting device prices broadly. Smaller manufacturers may face steeper challenges due to limited financial flexibility.

The White House's push for U.S. manufacturing contrasts with Apple's $10 billion overseas focus, leaving the industry reliant on imports for now. Analysts expect a mix of price adjustments and cost absorption as firms adapt, with Apple's scale offering an advantage. This shift influences how manufacturers balance profitability and consumer demand in a tariff-altered market.

Image: Igor Omilaev

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Apple has reported a sharp uptick in iPhone purchases at its U.S. retail stores as customers rush to buy devices before anticipated price increases tied to new import tariffs. Store employees across multiple locations noted a weekend surge in foot traffic, with shoppers citing concerns over looming levies set to raise costs on goods from China and other manufacturing hubs. For retailers, consumers, and market watchers, this spike reflects heightened urgency ahead of the tariff implementation.

The rush follows the Trump administration's announcement of steep tariffs, including a 34% rate on Chinese imports, where Apple assembles most of its iPhones, prompting fears of price hikes across its product lineup. Shoppers have flocked to Apple's 270 U.S. stores, from urban centers to suburban outlets, seeking to secure iPhones at current prices. Employees describe lines reminiscent of new product launches, driven by tariff-related anxiety.

Apple has remained silent on pricing adjustments, but the company's supply chain, reliant on overseas assembly, faces immediate pressure from these import taxes. This consumer response underscores the iPhone's enduring appeal, even as potential cost increases loom, testing the balance between demand and affordability in the U.S. market.

TARIFF ANNOUNCEMENT SPURS BUYING FRENZY

The Trump administration's new tariffs, including a 34% levy on imports from China, have triggered a wave of iPhone purchases at Apple's U.S. stores, with employees reporting a weekend influx after the policy was unveiled.

Shoppers expressed worries about price jumps, prompting them to act before the tariffs take effect. This reaction has filled stores nationwide, with staff noting a flood of inquiries about future costs.

The tariffs target goods from China, which accounts for the vast majority of iPhone assembly, alongside additional rates on other production sites like India and Vietnam. Employees at various locations observed customers buying multiple devices, from the $599 iPhone 16e to higher-end models, to lock in current pricing. Some likened the crowds to peak holiday shopping periods, driven by tariff uncertainty.

This buying frenzy reflects consumer efforts to preempt cost increases tied to the new import levies.

STORE EMPLOYEES NOTE UNUSUAL DEMAND

Apple Store employees across the U.S. have reported a significant rise in iPhone sales, with shoppers citing tariff fears as the primary driver behind their purchases. Staff at outlets from coast to coast described a weekend surge, with one worker noting nearly every customer asked about impending price changes. Another employee highlighted the rush, with people seeking clarity on how tariffs might affect costs.

The demand spans Apple's 270 U.S. retail locations, where foot traffic typically ebbs outside major product launches or holiday seasons. Workers observed buyers opting for a range of models, including the $799 iPhone 16 and $999 iPhone 16 Pro, aiming to secure devices before any adjustments. This spike contrasts with typical sales patterns, underscoring tariff-related concerns.

Employees continue to manage this influx without official guidance from Apple on pricing shifts.

IPHONE LINEUP SEES BROAD PURCHASE UPTICK

Apple's iPhone 16 series, encompassing the $599 16e, $799 16, $999 16 Pro, and $1,199 16 Pro Max, has driven the weekend sales surge at U.S. stores, as customers target the full range of available models. Shoppers have favored both entry-level and premium options, with the 16e appealing to budget buyers and the Pro Max attracting those seeking top-tier features like its 1-terabyte storage. This broad interest reflects urgency across Apple's customer base.

The iPhone lineup's appeal spans its lightweight 16e, with a 6.1-inch display, to the Pro Max's advanced camera system, drawing diverse buyers amid tariff worries. Store employees noted bulk purchases, with some customers acquiring multiple units to cover family needs or future use. The $69.1 billion in quarterly iPhone revenue highlights the line's market strength, now amplified by this tariff-driven rush.

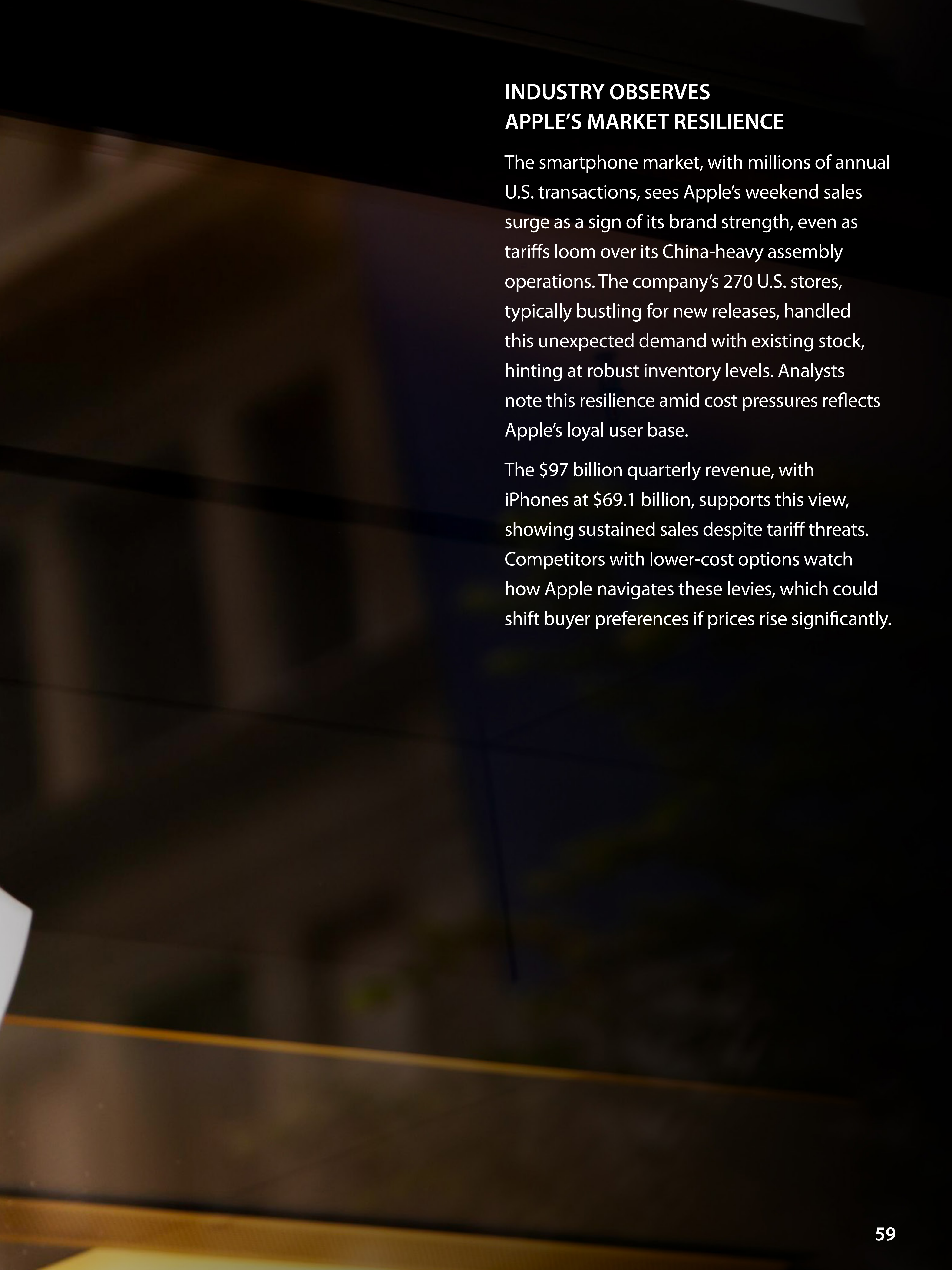
This uptick showcases the iPhone's varied offerings meeting heightened consumer demand.

CONSUMERS REACT TO POTENTIAL COST INCREASES

U.S. Apple Store customers have acted swiftly to buy iPhones before tariffs raise assembly costs, with employees reporting shoppers' explicit concerns about price hikes tied to the new import levies. One worker described a customer asking, "Will prices go up soon?" as a common refrain, driving purchases across models. Another noted families arriving to stock up, reflecting a proactive approach to avoid future expense.

The tariffs, at 34% on Chinese imports, target the cost of parts used in iPhone assembly, potentially adding hundreds to each device's price if fully passed on. Shoppers' reactions mirror patterns seen during product launches, but this surge stems from cost fears rather than new features.

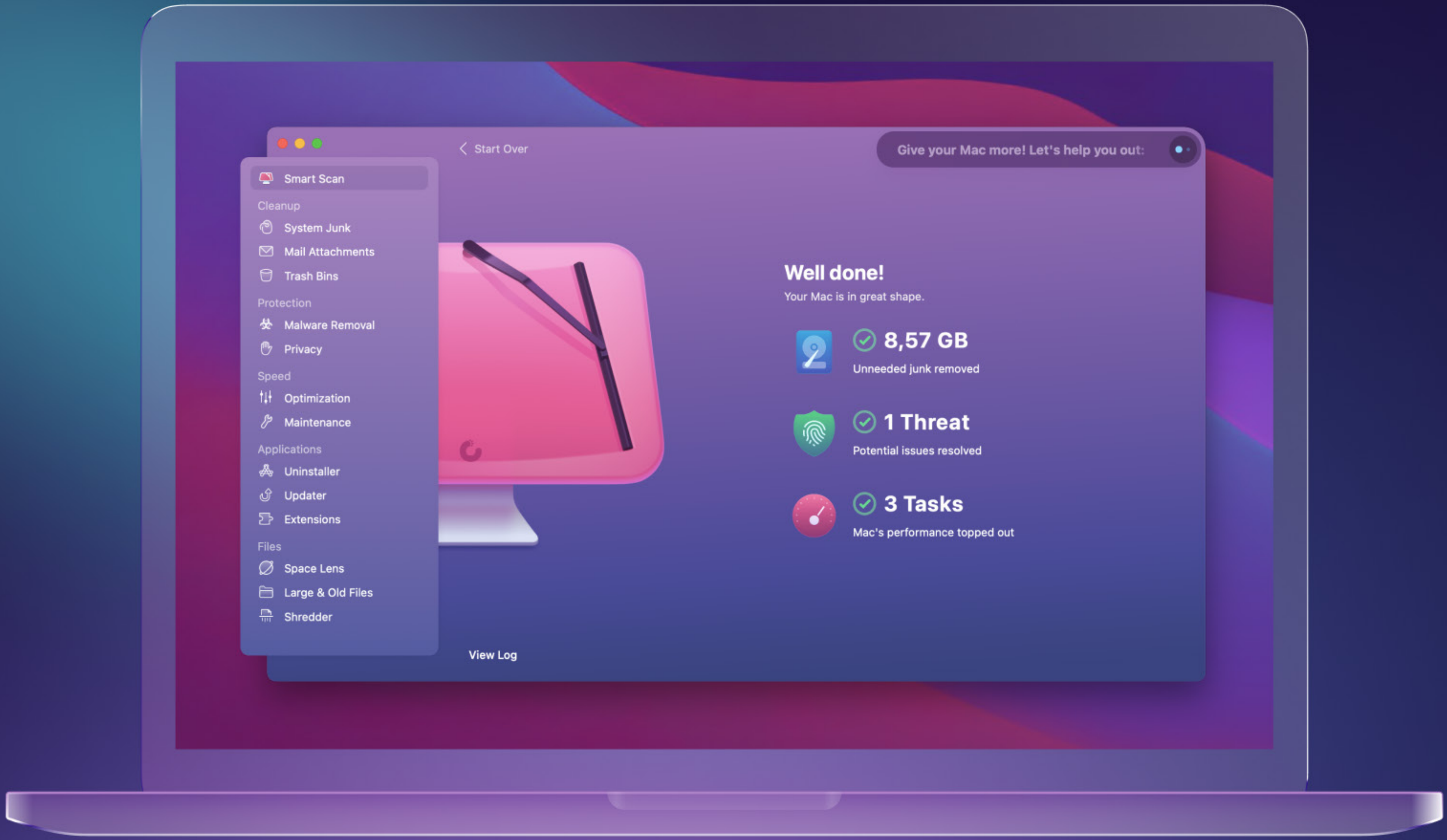
The weekend rush suggests a belief that current inventories might delay immediate increases. This consumer response reveals a rush to secure devices at familiar price points.



INDUSTRY OBSERVES APPLE'S MARKET RESILIENCE

The smartphone market, with millions of annual U.S. transactions, sees Apple's weekend sales surge as a sign of its brand strength, even as tariffs loom over its China-heavy assembly operations. The company's 270 U.S. stores, typically bustling for new releases, handled this unexpected demand with existing stock, hinting at robust inventory levels. Analysts note this resilience amid cost pressures reflects Apple's loyal user base.

The $97 billion quarterly revenue, with iPhones at $69.1 billion, supports this view, showing sustained sales despite tariff threats. Competitors with lower-cost options watch how Apple navigates these levies, which could shift buyer preferences if prices rise significantly.



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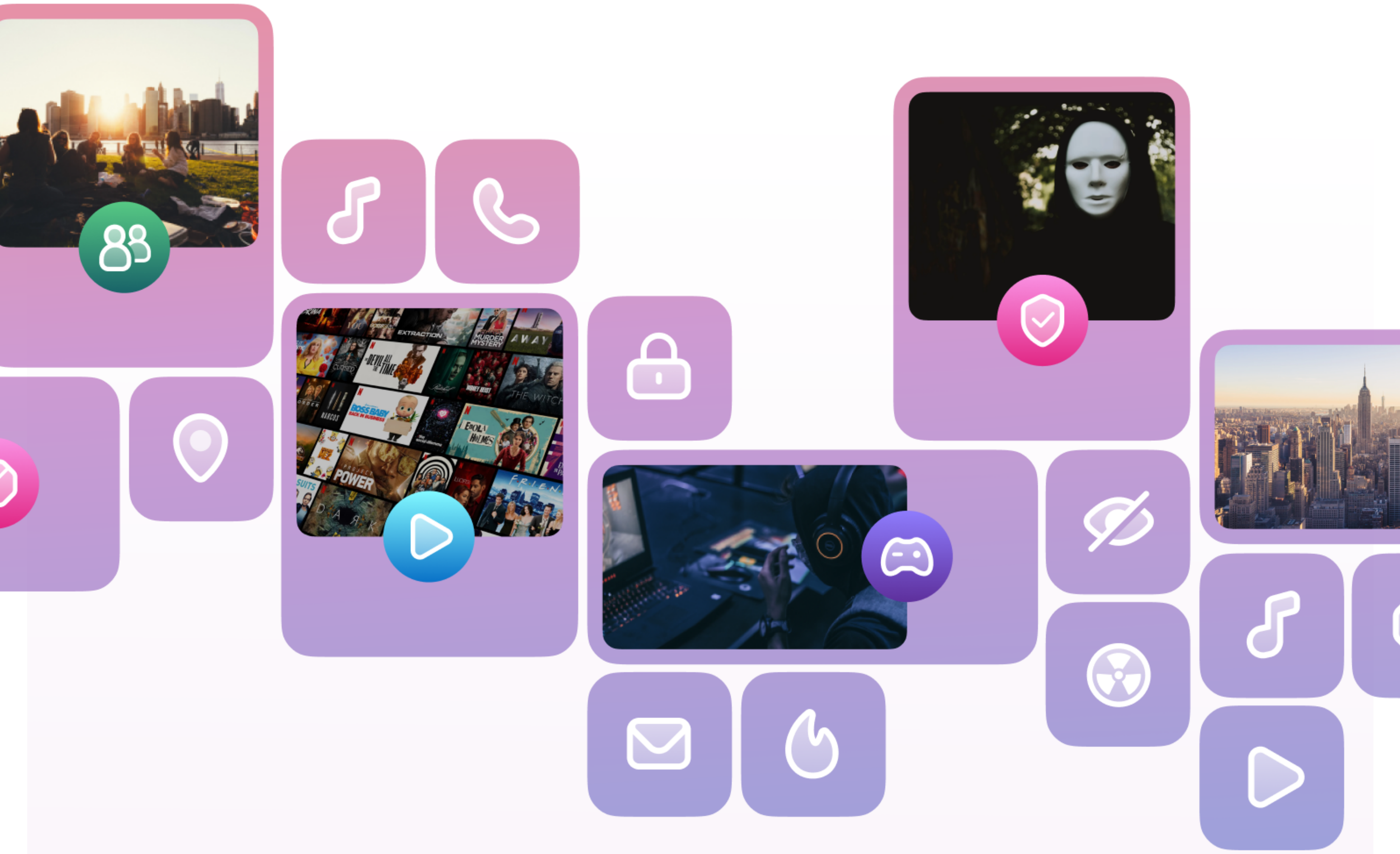

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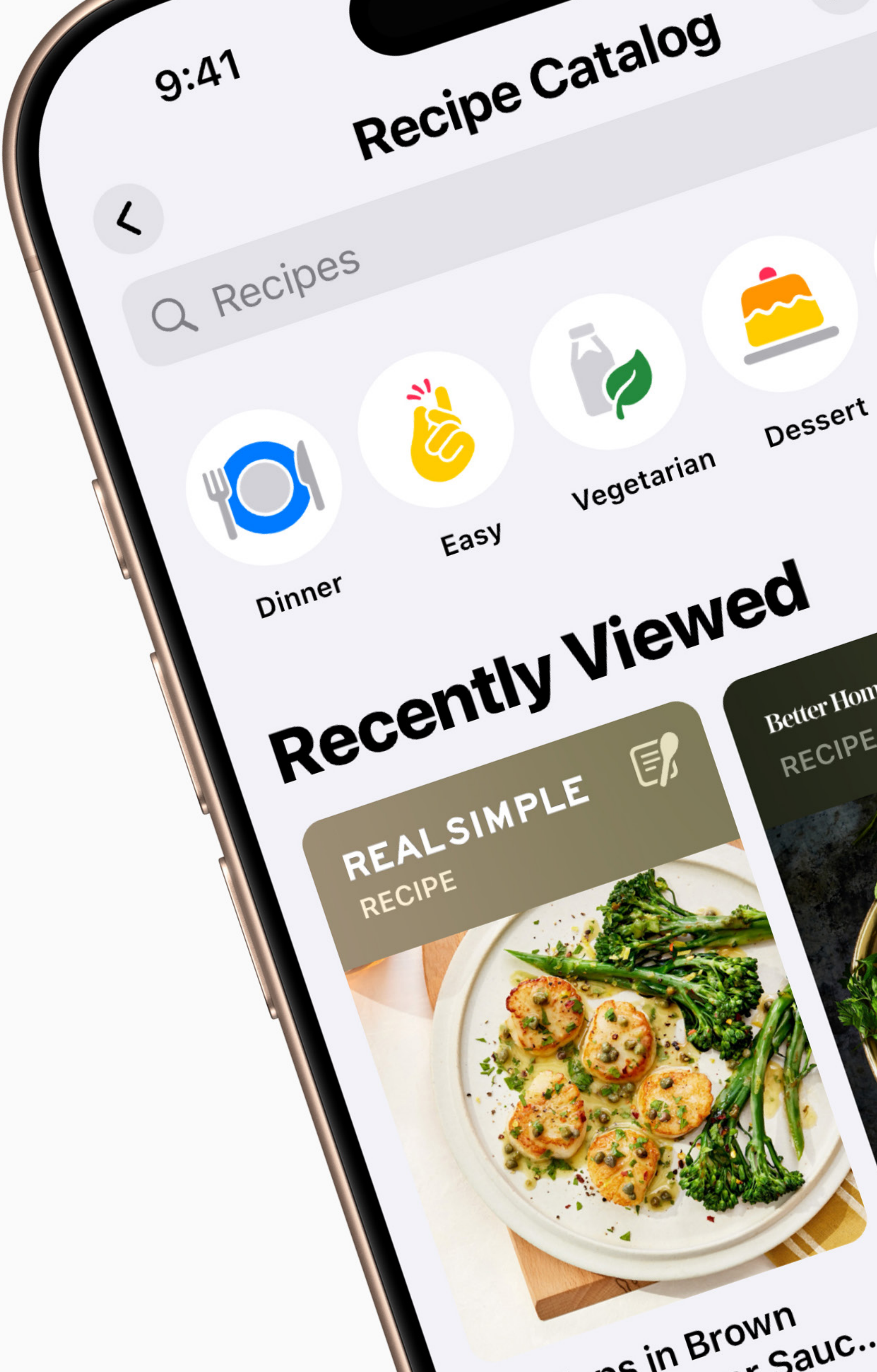
News+ Food

THE NEW TECH COMPANION FOR YOUR CREATIVE COOKING TIME

Image: Freepik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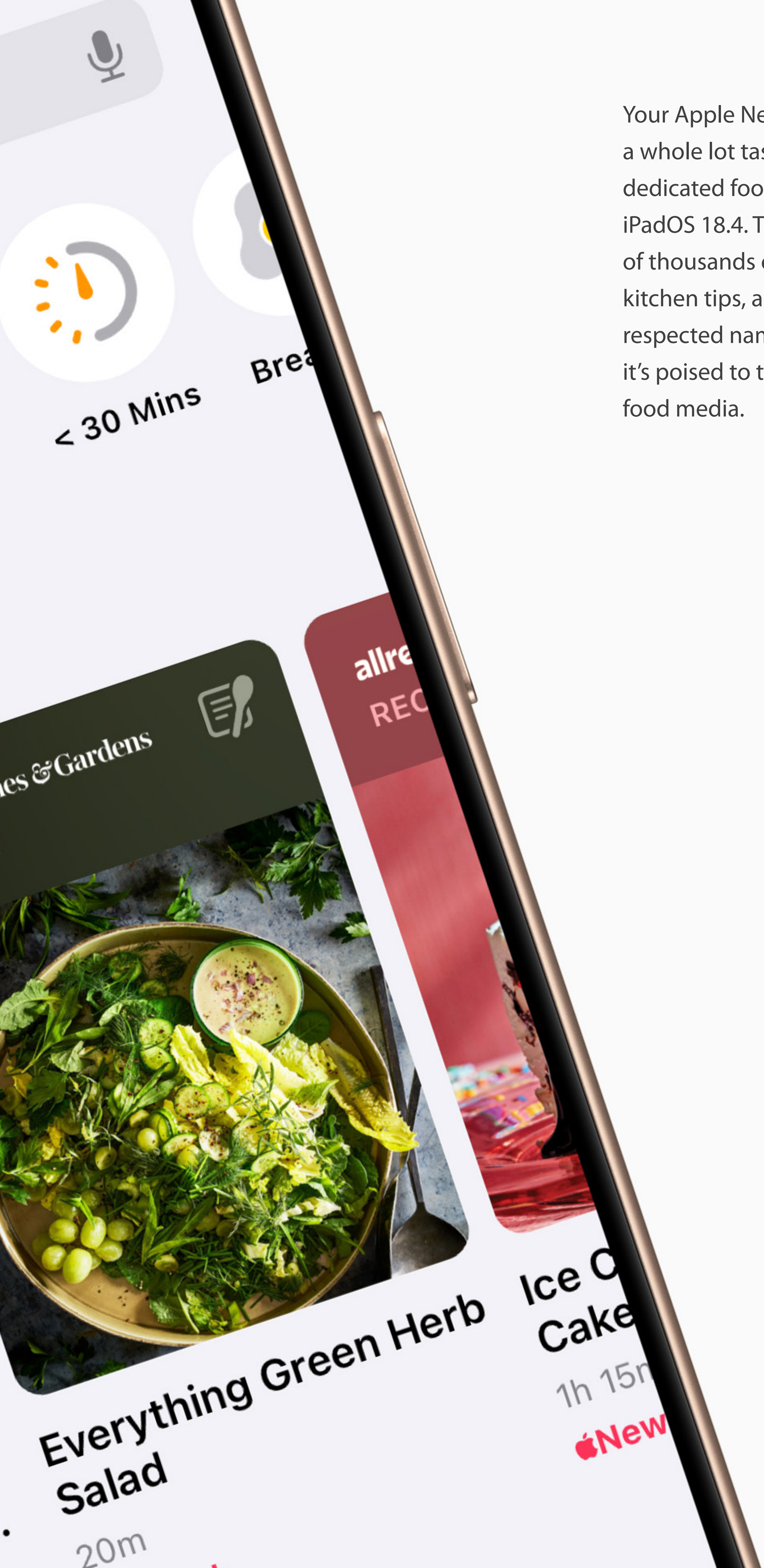
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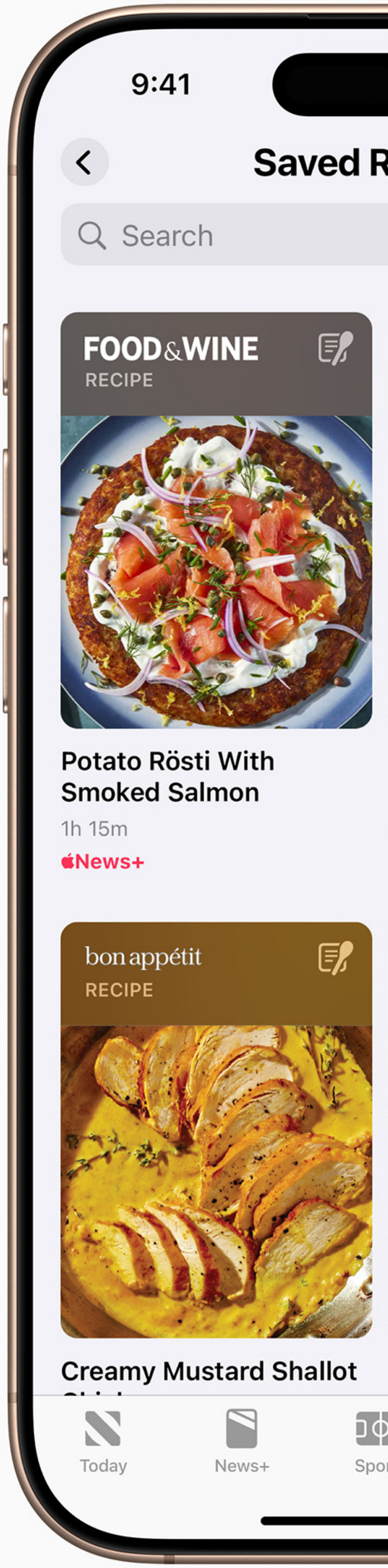
Your Apple News+ subscription has become a whole lot tastier as Apple is rolling out a dedicated food offering with iOS 18.4 and iPadOS 18.4. The new section brings tens of thousands of recipes, restaurant reviews, kitchen tips, and more from some of the most respected names in food publishing, meaning it's poised to transform how we interact with food media.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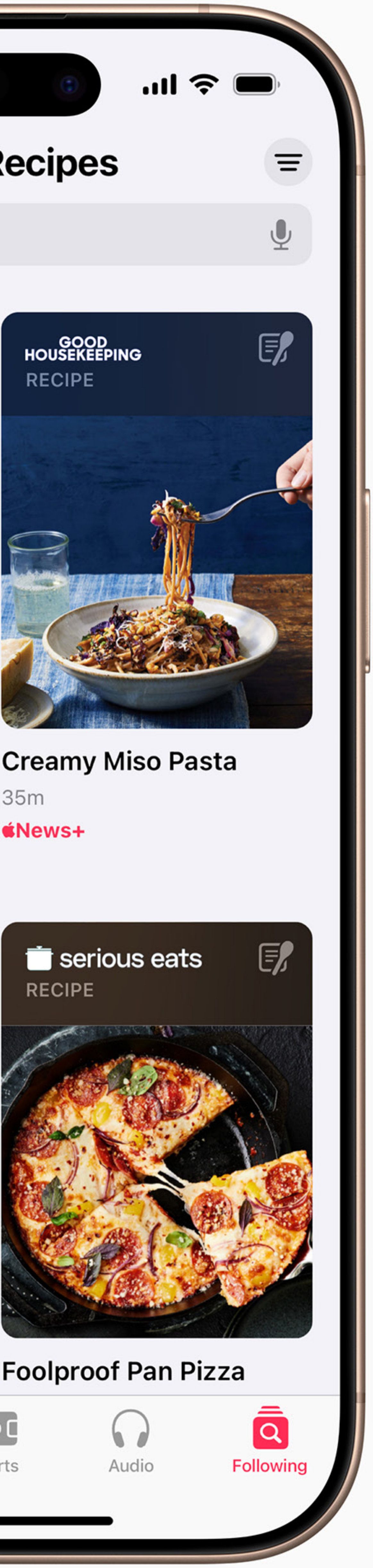
FOOD ON YOUR PHONE

Apple News+ Food isn't a half-baked idea; it's a fully realized culinary hub. Apple has promised that the new service will deliver a smorgasbord of content from top-tier food publishers like Allrecipes, Bon Appétit, Food & Wine, Good Food, Serious Eats, and EatingWell, with more partners expected to join the lineup in future updates. It's a carefully curated experience that blends editorial storytelling with practical tools for home cooks.

This addition is a natural evolution for Apple News+ subscribers already paying $12.99 monthly for access to premium articles, magazines, and audio stories. The Food section expands on the app's existing Food topic, which previously offered a modest selection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of articles. Now, it's a full-blown destination featuring not only recipes but also in-depth restaurant reviews, advice on healthy eating, and guides to must-have kitchen gadgets. Even non-subscribers get a taste of the free selection of stories and recipes.

The timing couldn't be better. As spring blooms and home cooks look for fresh inspiration, **Apple News+ Food arrives with a catalog** that promises something for everyone, whether you're a weeknight warrior searching for quick chicken dinners or a weekend baker dreaming of the perfect dessert. With new recipes added daily, it's a living, breathing resource that keeps the kitchen exciting.

Navigating to **Apple News+ Food is straightforward,** though the experience

differs slightly between iPhone and iPad. On iPhone, head to the Following tab in the News app, where Food now sits prominently alongside staples like Puzzles, Shared with You, Saved Stories, and History. Tap it, and a clean, visually appealing homepage will greet you. On iPad, the section lives in the sidebar. Pro tip: tap Edit in the sidebar and drag Food to your tab bar for one-tap access. Once inside, the layout is unmistakably Apple: elegant, intuitive, and image-forward. Large buttons for Recipe Catalog and Saved Recipes dominate the top, offering quick entry points to explore new dishes or revisit favorites. A featured recipe, handpicked by Apple News editors, anchors the page, often accompanied by a mouthwatering photo that practically begs you to start cooking. Scroll down, and you'll find a mix of content: written articles, audio stories, and themed sections like Healthy Eating, Tools & Techniques, and For You, the latter personalized based on your reading habits.

A COOK'S DREAM

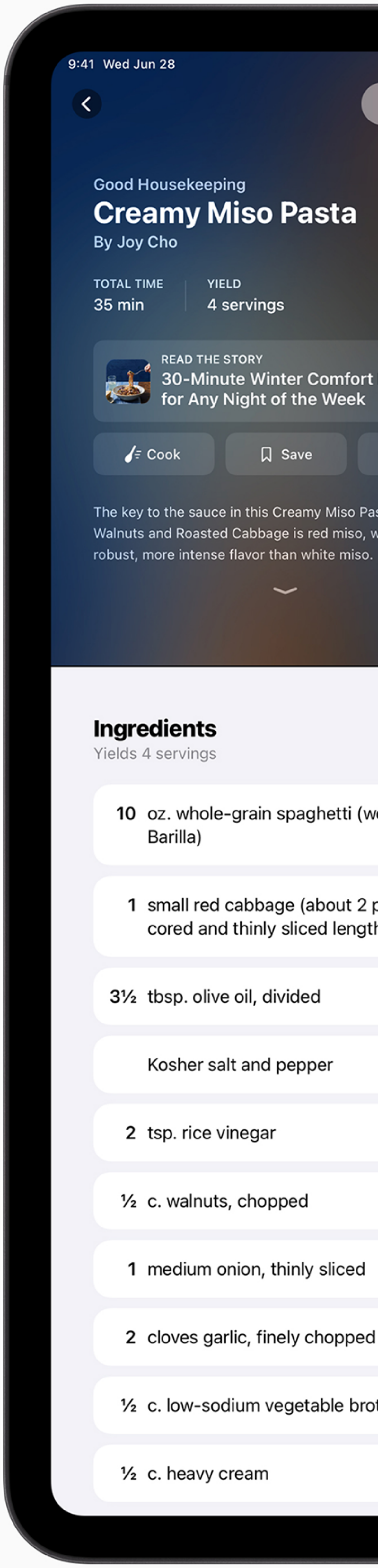
The heart of Apple News+ Food is its Recipe Catalog, a sprawling database of tens of thousands of recipes you can browse, search, and filter to your heart's content. Open it up, and you're met with curated collections like Weeknight Chicken Dinners, New Recipes, and Popular Recipes, alongside publisher-specific sections from Real Simple, Serious Eats, and more. Circular icons near the top let you filter by categories, think Dinner, Easy, Vegetarian, Dessert, < 30 Min, Breakfast, Vegan, and even Cocktail, while a More to Explore section at the bottom teases additional topics. Need

something specific? The search bar at the top is your friend, letting you hunt for dishes by ingredient, cuisine, or keyword. The Filter button in the top right is a game-changer for power users. Tap it, and you can narrow your options by time, dish type, dietary preferences (gluten-free, anyone?), and other criteria. As you stack filters (say, Vegan and Air Fryer), the app displays the number of matching recipes at the bottom, so you know exactly what you're working with.

This isn't just a list of recipes but a dynamic tool. With its bold visuals and easy navigation, the catalog's design feels like flipping through a digital cookbook crafted just for you. And with new recipes added daily, it's a resource that grows alongside your culinary curiosity.

Tap a recipe from the catalog (say, Chicken Meatballs with Sesame Green Beans from Epicurious), and you're whisked to a beautifully formatted recipe card. At the top, you'll see key details: servings, a link to the publisher's full story, and buttons for Cook, Save, and Share. Scroll down, and the essentials unfold: an ingredients list, step-by-step directions, and a More Details section with suggested recipes and related topics. A clever touch? Tap an ingredient to gray it out, helping you track what you've got in your pantry and what's still on your shopping list. If you stumble across a recipe, maybe a Food & Wine piece on skillet salmon, look for the giant Recipe button to jump to the card. For magazine issues with multiple recipes, a Recipes button lists them all, making it easy to cherry-pick your next dish.

The real magic happens when you hit Cook. This triggers a full-screen mode that's stunning



Good Housekeeping
Creamy Miso Pasta
By Joy Cho

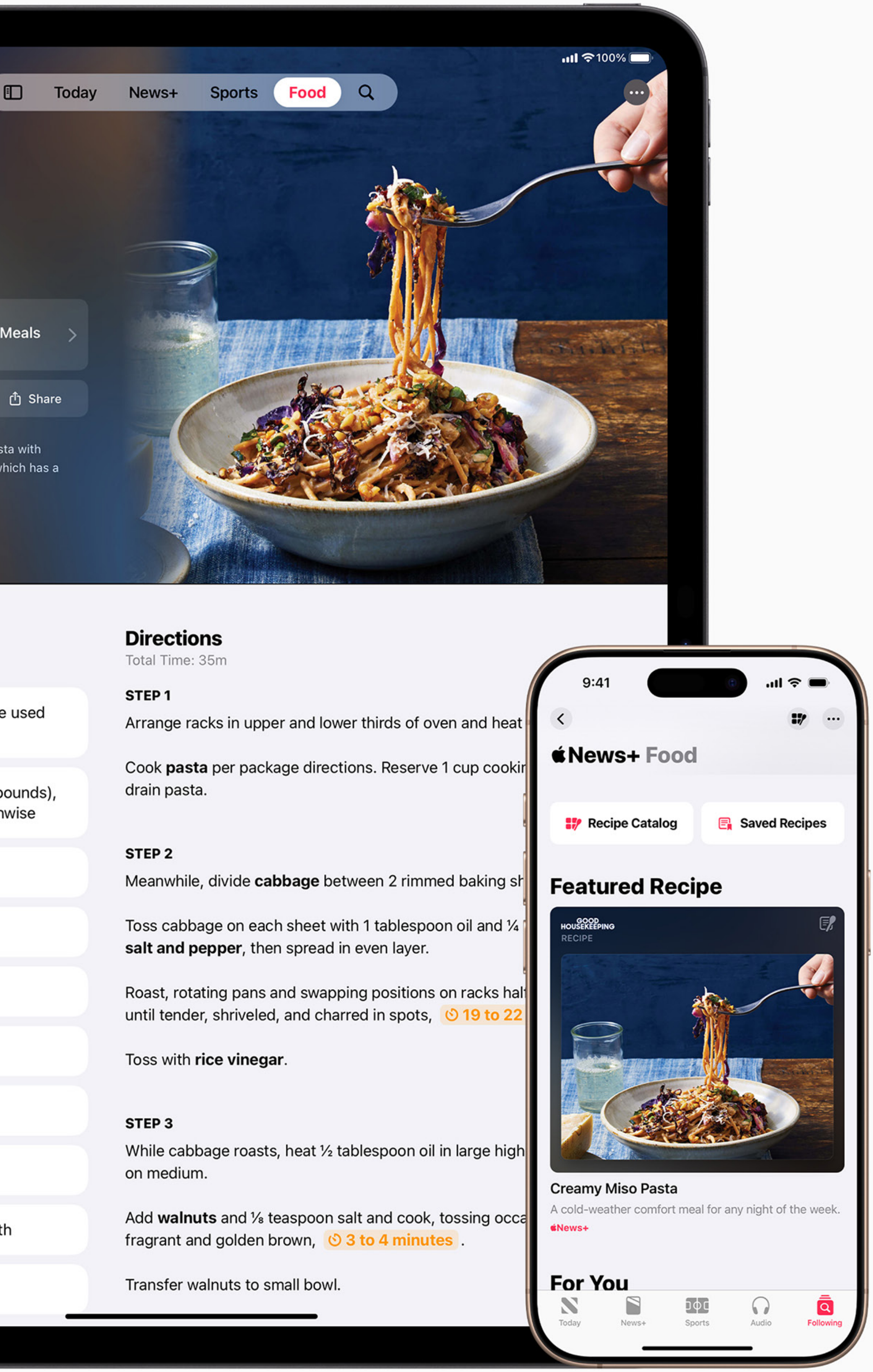
TOTAL TIME: 35 min
YIELD: 4 servings

READ THE STORY
30-Minute Winter Comfort
for Any Night of the Week

The key to the sauce in this Creamy Miso Pas
Walnuts and Roasted Cabbage is red miso, w
robust, more intense flavor than white miso.

Ingredients
Yields 4 servings

10 oz. whole-grain spaghetti (w
Barilla)
1 small red cabbage (about 2 p
cored and thinly sliced lengt
3½ tbsp. olive oil, divided
Kosher salt and pepper
2 tsp. rice vinegar
½ c. walnuts, chopped
1 medium onion, thinly sliced
2 cloves garlic, finely chopped
½ c. low-sodium vegetable brot
½ c. heavy cream



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Directions

Total Time: 35m

STEP 1

Arrange racks in upper and lower thirds of oven and heat

Cook **pasta** per package directions. Reserve 1 cup cookir
drain pasta.

STEP 2

Meanwhile, divide **cabbage** between 2 rimmed baking sh

Toss cabbage on each sheet with 1 tablespoon oil and ¼
salt and pepper, then spread in even layer.

Roast, rotating pans and swapping positions on racks hal
until tender, shriveled, and charred in spots, 19 to 22

Toss with **rice vinegar**.

STEP 3

While cabbage roasts, heat ½ tablespoon oil in large high
on medium.

Add **walnuts** and ⅛ teaspoon salt and cook, tossing occa
fragrant and golden brown, 3 to 4 minutes .

Transfer walnuts to small bowl.

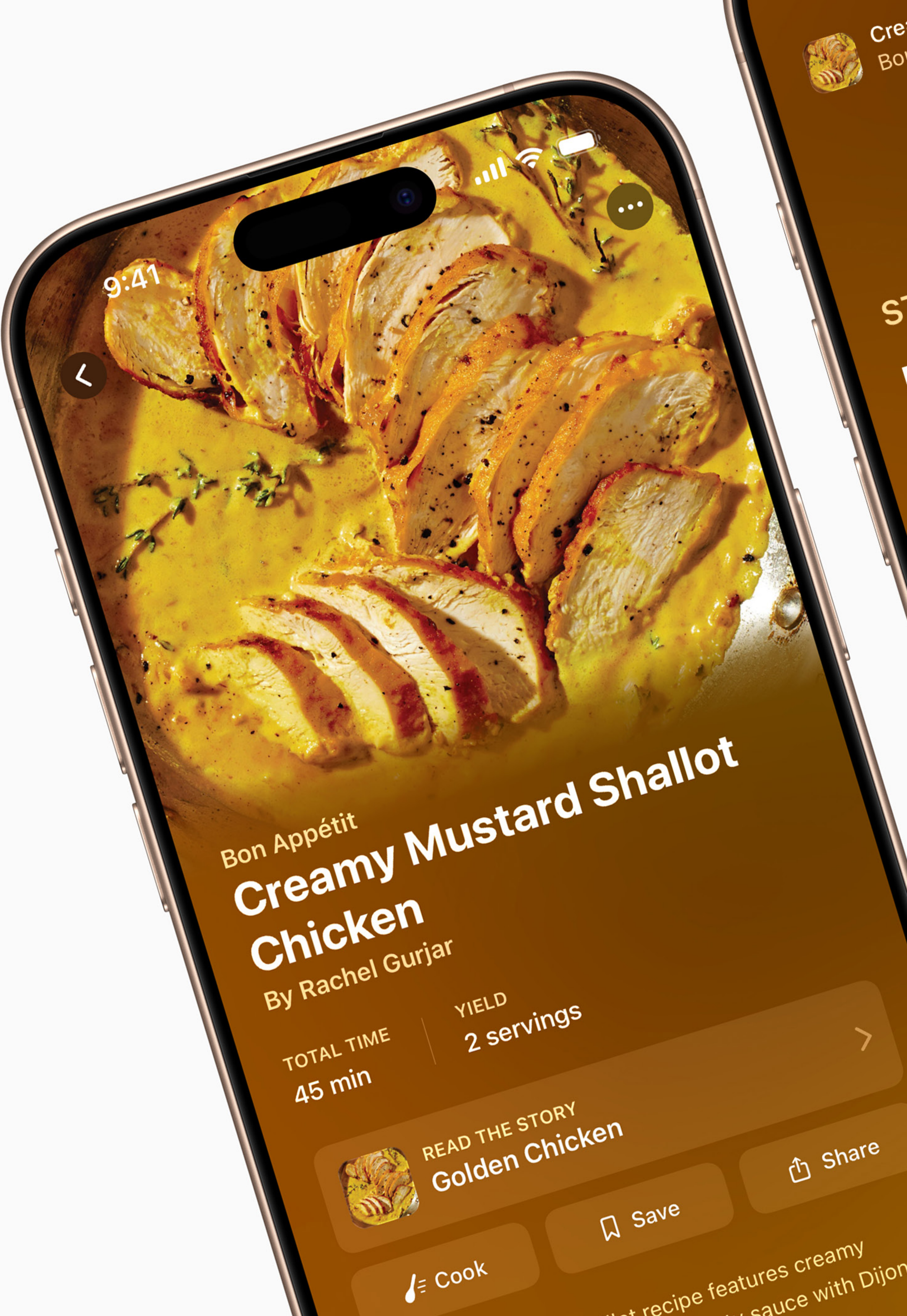
News+ Food

Featured Recipe

Creamy Miso Pasta

A cold-weather comfort meal for any night of the week.

For You



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Bon Appétit

Creamy Mustard Shallot Chicken

By Rachel Gurjar

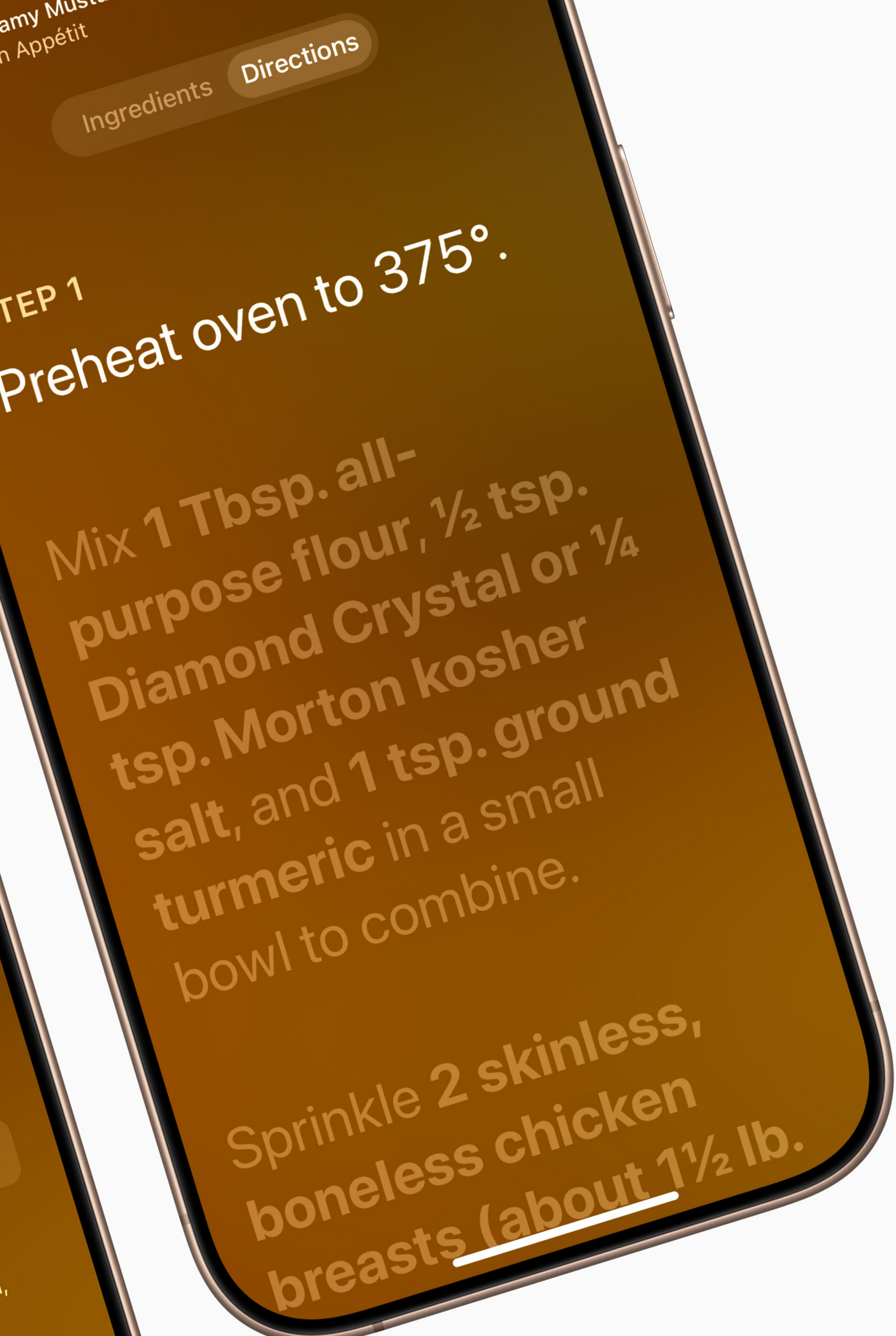
TOTAL TIME
45 min

YIELD
2 servings

READ THE STORY
Golden Chicken

Cook
Save
Share

recipe features creamy
sauce with Dijon


amy Mus
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Ingredients
Directions

TEP 1

Preheat oven to 375°.

Mix **1 Tbsp. all-purpose flour**, **½ tsp. Diamond Crystal or ¼ tsp. Morton kosher salt**, and **1 tsp. ground turmeric** in a small bowl to combine.

Sprinkle **2 skinless, boneless chicken breasts (about 1½ lb.**

on the iPad's larger display. Ingredients and directions take center stage, with bolded measurements and swipeable steps that keep your focus on the task at hand. Spot a timer in the instructions, like "fry for 6–8 minutes", and tap it to set a labeled timer tied to that step and recipe name. It's a small but brilliant feature eliminates the need to juggle a separate app while your hands are covered in flour.

Apple News+ Food makes it easy to build a personal recipe library. From any recipe card, tap the Save button, and it's stored for offline access. Browsing the Recipe Catalog? Long-press a recipe and select Save Recipe from the contextual menu. Your saved dishes live in the Saved Recipes section, accessible via a dedicated button on the Food homepage, the saved-recipe-card icon next to Filter, or the Following tab. There's no integration with the Reminders app for shopping lists (yet), but the offline access is a boon for cooks on the go. Whether at a cabin without Wi-Fi or just prepping in a signal-dead kitchen, your recipes are always within reach.

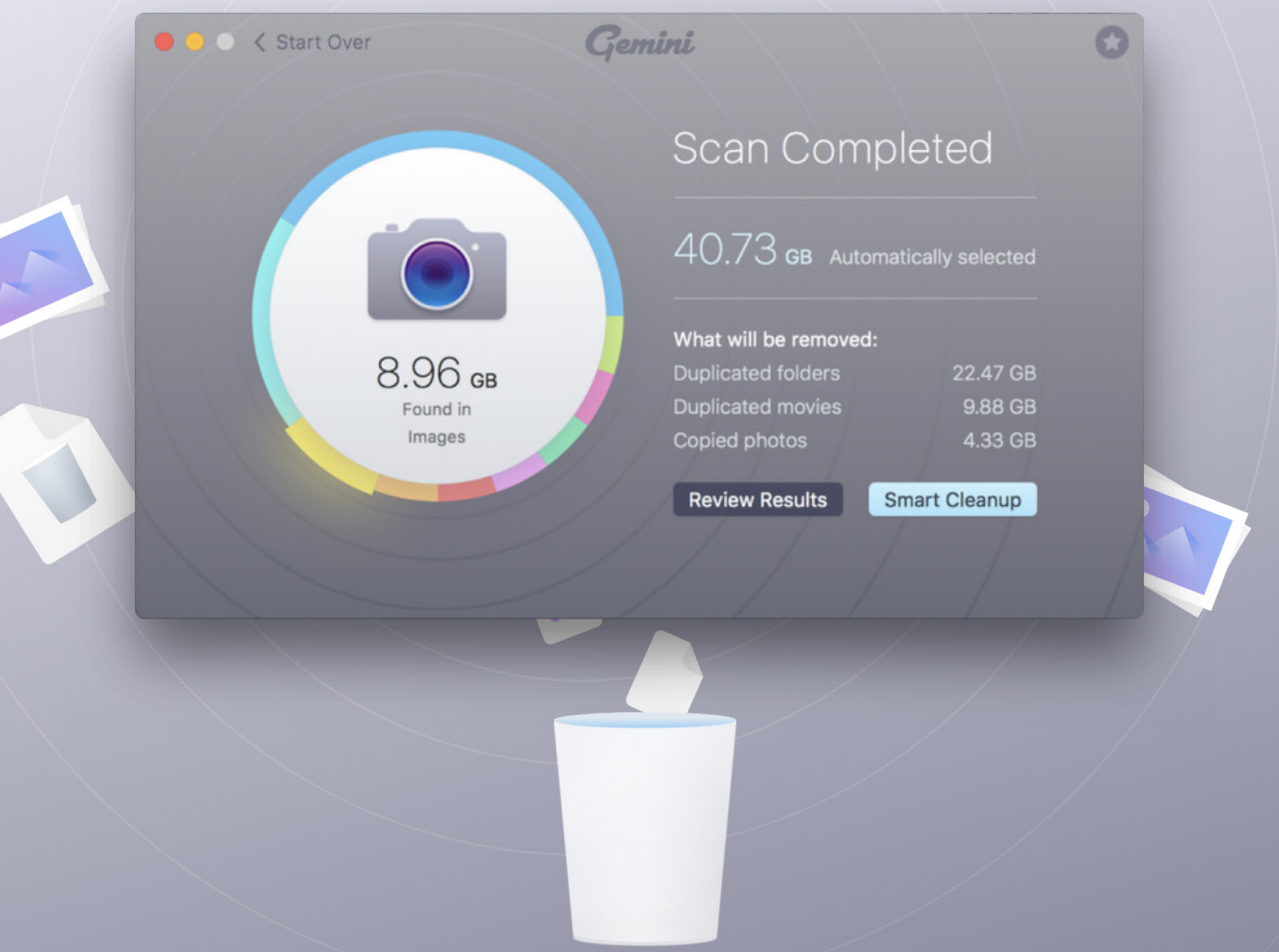
RICH CONTENT

Apple News+ Food isn't content with stopping at recipes. The section weaves in a rich tapestry of content: restaurant reviews that transport you to buzzy dining spots, kitchen tips that demystify techniques like knife sharpening, and audio stories that let you soak in food culture while chopping onions. Sections like Healthy Eating cater to wellness buffs, while Tools & Techniques appeals to gearheads eyeing the latest air fryer. It's a holistic approach that sets Apple News+ Food apart from standalone

recipe apps like Yummly or Tasty. Where those focus narrowly on dishes, Apple's offering feels like a lifestyle companion, part magazine, part cookbook, part podcast. And with Apple News editors curating the experience, there's a human touch that algorithms alone can't replicate.

For all its polish, Apple News+ Food isn't perfect. The **absence of macOS support** (as of Sequoia 15.4) feels like an oversight. Imagine cooking with recipes on your MacBook's screen while your iPad handles timers. Syncing ingredients to a Reminder shopping list seems like an obvious next step, as does deeper integration with Siri for hands-free cooking. And while the publisher lineup is strong, foodies might crave more niche voices; think regional cuisines or avant-garde culinary blogs. Still, this is version 1.0, and Apple's track record suggests refinement is coming. The daily addition of recipes hints at an expanding ecosystem, and future updates could bring macOS compatibility or even Apple Vision Pro support for an immersive cooking experience.

By blending premium content with practical tools, Apple has crafted a love letter to food lovers and a compelling reason to subscribe to News+. It's not just about finding a recipe; it's about inspiring you to cook, learn, and explore, all within the seamless Apple ecosystem.


Start Over
Gemini
Review Results
Smart Cleanup

Scan Completed

40.73 GB Automatically selected

8.96 GB Found in Images

What will be removed:

Duplicated folders 22.47 GB
Duplicated movies 9.88 GB
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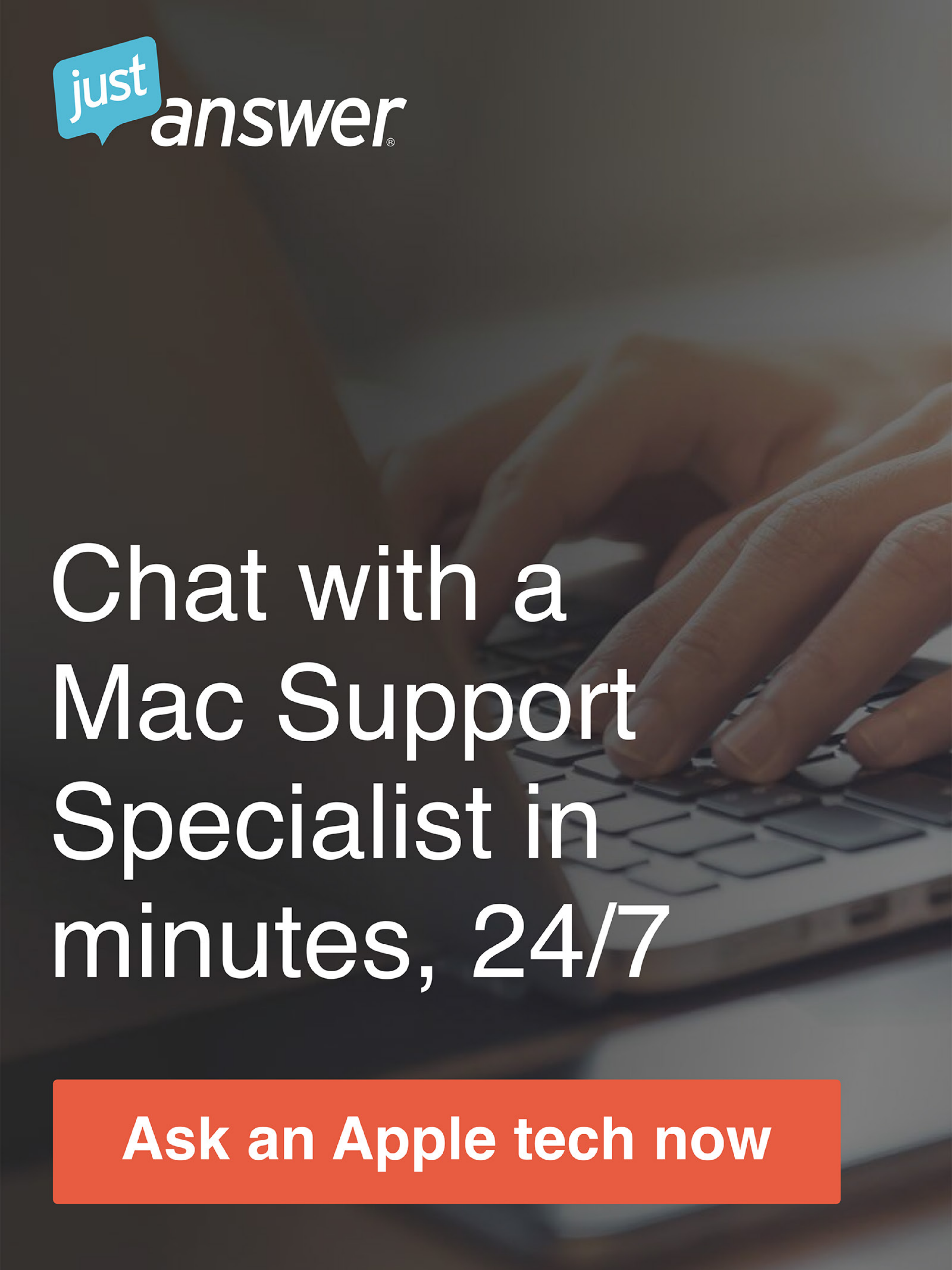

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MICROSOFT MARKS 50TH ANNIVERSARY WITH SULEYMAN'S AI VISION

Microsoft celebrated its 50th anniversary with a keynote from Mustafa Suleyman, head of its AI division, unveiling an ambitious plan to evolve chatbots into empathetic, user-focused assistants during an event at its Redmond headquarters. The company highlighted this milestone with a gathering of thousands, including current and former leaders, showcasing its latest AI advancements. For Microsoft users, developers, and industry analysts, this anniversary underscores a bold leap into AI-driven innovation.

Suleyman introduced enhancements to Microsoft's Copilot assistant, emphasizing its

new ability to offer emotional support and assist with complex tasks, a vision he shared amidst applause from attendees. Microsoft, founded five decades ago by Bill Gates and Paul Allen, used the occasion to spotlight its role as a tech pioneer now embracing artificial intelligence. This push builds on Copilot's integration across Windows, Office, and Teams, aiming to redefine user interaction with technology.

The event featured demonstrations of Copilot's upgraded capabilities, supported by Microsoft's substantial investments in AI infrastructure, positioning the company to compete with leaders like OpenAI. Suleyman's leadership, drawing from his experience at DeepMind, signals Microsoft's intent to make AI a cornerstone of its next 50 years, targeting a market eager for advanced digital tools.

SULEYMAN OUTLINES EMPATHETIC AI ASSISTANTS

Mustafa Suleyman detailed plans to transform Copilot into an empathetic assistant during Microsoft's 50th anniversary keynote, focusing on features that provide emotional support alongside task assistance. He showcased Copilot's ability to respond with a soothing tone, offering encouragement during stressful queries, like troubleshooting software issues. This vision aims to make the assistant a daily companion for users across Microsoft's platforms.

Copilot's updates include a feature that adjusts its tone based on user input, such as softening responses when detecting frustration, a step beyond its current task-oriented design. Suleyman emphasized this shift to an audience

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mak

of employees and industry figures, highlighting its potential to assist with personal queries, like drafting messages with empathy. Microsoft plans to deploy these enhancements across its software suite, enhancing user engagement.

This empathetic approach seeks to differentiate Copilot in a crowded AI assistant landscape.

ANNIVERSARY EVENT SHOWCASES MICROSOFT'S HISTORY

Microsoft hosted its 50th anniversary celebration at its Redmond campus, drawing thousands to hear Suleyman's keynote and honor the company's legacy, founded by Gates and Allen to bring software to personal computing. The event featured a panel with current CEO Satya Nadella and former leaders, reflecting on Microsoft's journey from BASIC programming to AI innovation. This milestone provided a backdrop for unveiling Copilot's next steps.

The gathering included a display of vintage hardware, from early PCs to modern devices, illustrating Microsoft's evolution over five decades. Nadella introduced Suleyman, framing his AI vision as the company's future, while attendees toured exhibits of past products like Windows 95. The celebration blended nostalgia with forward-looking ambition, spotlighting Microsoft's enduring influence.

This event bridges Microsoft's storied past with its AI-focused ambitions.

COPILOT UPGRADES TARGET USER ASSISTANCE

Microsoft revealed new Copilot upgrades at the anniversary event, enabling the assistant to tackle complex tasks, such as researching travel options or generating detailed reports from minimal prompts. Suleyman demonstrated Copilot's ability to browse websites and extract key details, like flight prices or hotel amenities, streamlining user workflows. These enhancements build on its existing integration in Word and Outlook.

The assistant now supports proactive suggestions, offering tips like keyboard shortcuts during software use, based on real-time activity tracking. Microsoft has optimized Copilot's language models for faster, more accurate responses, reducing delays in processing requests. These updates aim to make the assistant indispensable for both casual and professional users.

This functionality broadens Copilot's role across Microsoft's software ecosystem.

SULEYMAN'S DEEPMIND EXPERIENCE GUIDES AI STRATEGY

Mustafa Suleyman, who joined Microsoft after co-founding DeepMind, brings a wealth of AI expertise to his role as head of the company's AI division, steering Copilot's development with insights from his past ventures. At DeepMind, he helped pioneer neural networks that powered breakthroughs like AlphaGo, a system that outmatched human champions in the board game Go. His tenure there shaped his approach to building user-centric AI.

Copilot

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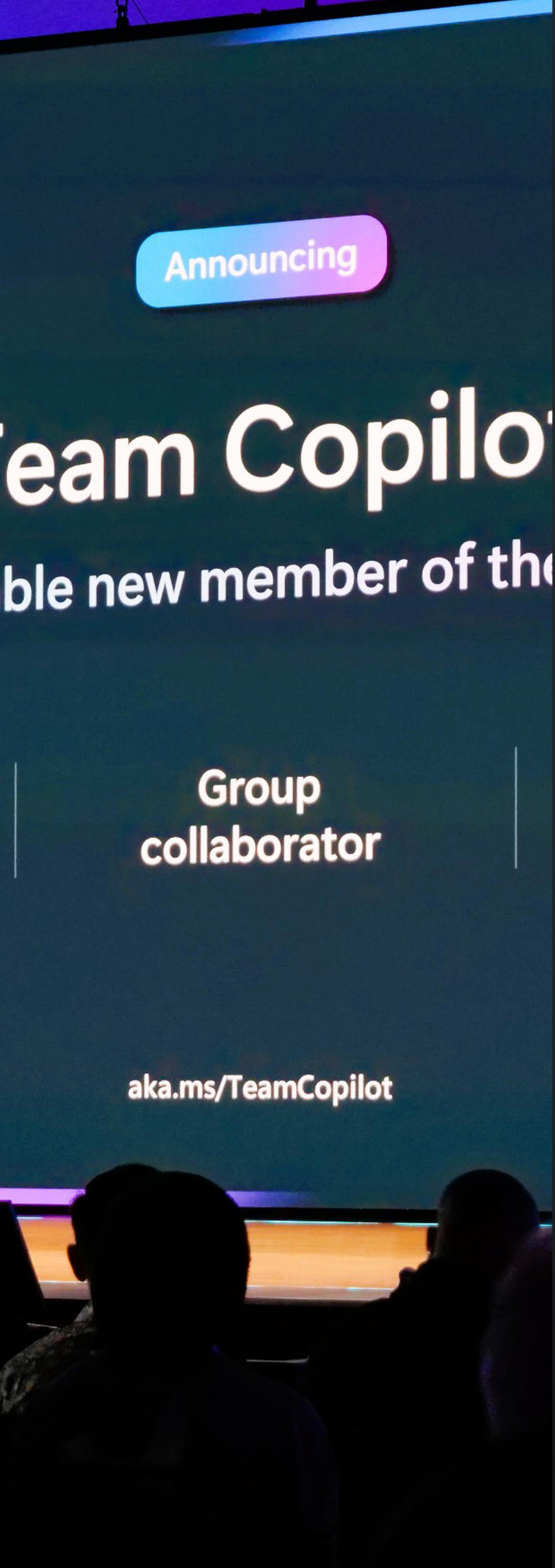
Meeting facilitator



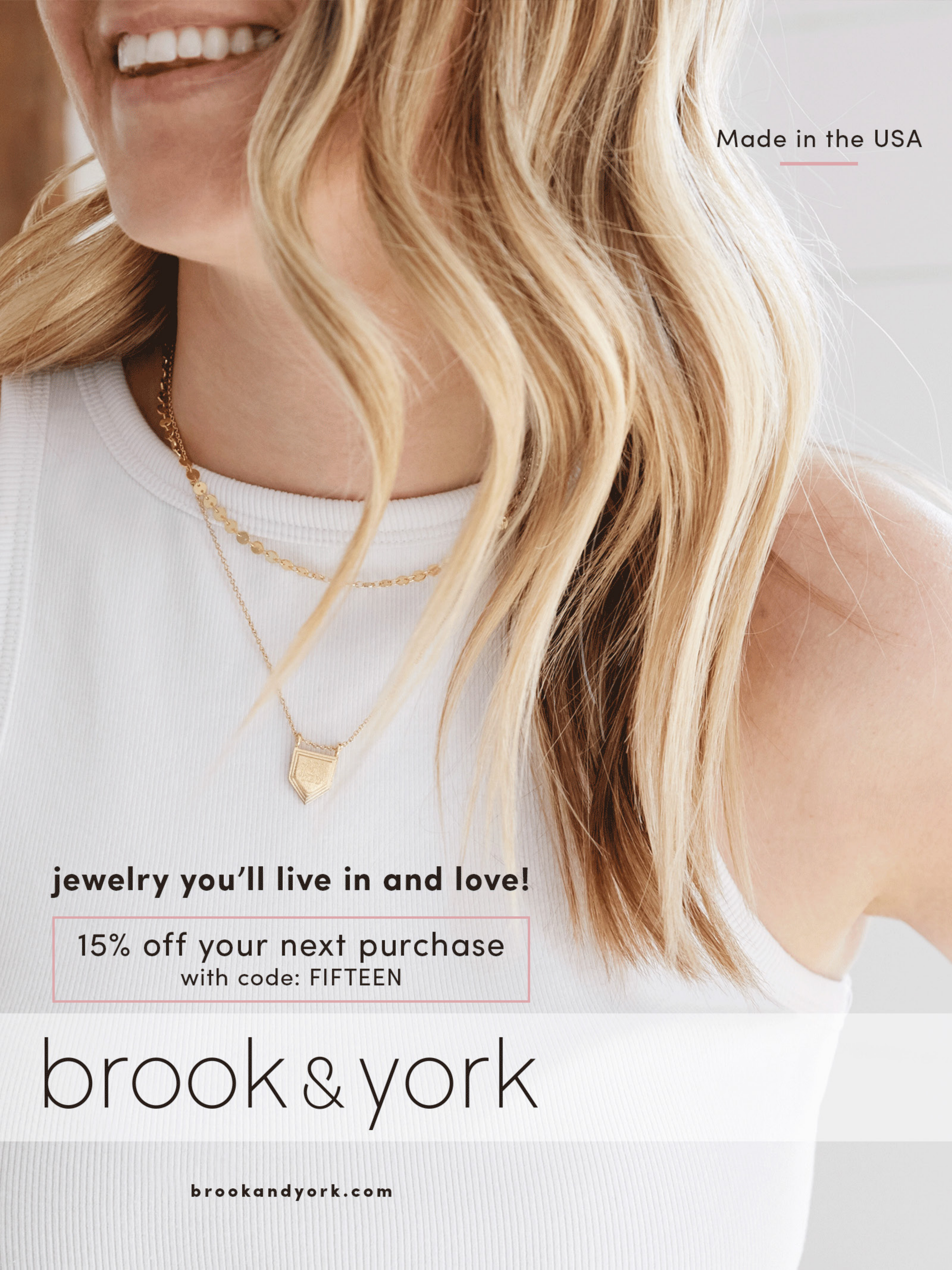
Suleyman's focus at Microsoft draws on this background, prioritizing intuitive, adaptive assistants over purely technical feats, a shift from DeepMind's research-driven goals. He oversees a team tasked with refining Copilot's ability to understand user intent, leveraging Microsoft's resources to scale these innovations. This leadership drives the company's ambition to lead in consumer AI applications.

Suleyman's expertise anchors Microsoft's push into advanced chatbot technology.

INDUSTRY VIEWS MICROSOFT'S AI COMPETITION

Microsoft's Copilot upgrades enter a competitive field where OpenAI's ChatGPT commands a vast user base with its conversational prowess, challenging Microsoft to carve out a distinct niche with empathetic AI. Google's Gemini assistant, embedded across its platforms, offers robust task assistance, intensifying the race for user adoption. Industry analysts see Microsoft's anniversary spotlight on Copilot as a bid to gain ground in this crowded market.

The company's Redmond event drew attention from tech leaders, who note Copilot's potential to leverage Microsoft's dominance in productivity software for a wider consumer reach. OpenAI's focus on raw conversational power contrasts with Microsoft's blend of utility and emotional resonance, while Google emphasizes platform integration. This competition shapes the evolution of AI assistants across the sector.



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MICROSOFT'S AI DIVISION HEAD AIMS TO BUILD LASTING CHATBOT RELATIONSHIPS WITH USERS

Microsoft has tasked its AI division head, Mustafa Suleyman, with creating a new generation of chatbots designed to form enduring connections with users, a vision he outlined during a company milestone celebration.

The executive shared this goal in a press interview, emphasizing personalized AI companions that adapt to individual preferences over time. For Microsoft users, developers, and industry observers, this signals a shift toward deeper, more meaningful chatbot interactions beyond simple task assistance.

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Image: Jason Redmond

Suleyman's plan centers on enhancing Microsoft's Copilot, an AI assistant integrated into tools like Excel and Windows, to evolve into a companion with a unique name, style, and memory of user interactions.

The company, marking 50 years since its founding, celebrated this vision with a gathering of past and present CEOs at its Redmond, Washington headquarters. This initiative reflects Microsoft's broader strategy to embed AI more seamlessly into daily life.

The AI division head, who joined Microsoft after leading DeepMind and Inflection AI, brings extensive experience to this effort, aiming to differentiate Copilot from competitors like OpenAI's ChatGPT. With a $65 billion infrastructure investment, Microsoft seeks to leverage its vast user base—over 3 billion devices—to make these personalized chatbots a cornerstone of its consumer offerings, fostering long-term engagement.

CHATBOTS DESIGNED FOR PERSONALIZED CONNECTIONS

Microsoft's AI division, under Mustafa Suleyman, focuses on developing chatbots that build lasting relationships by adapting to users' habits and preferences, a concept he detailed in a press interview. These companions will feature distinct names and styles, remembering past conversations to tailor responses over time. Suleyman envisions them knowing users' names and histories, enhancing interaction depth.

The current Copilot assistant, embedded in Microsoft's productivity suite, already handles tasks like drafting emails and analyzing spreadsheets. This upgrade aims to transform it into a more relational tool, capable of evolving with user input. The company plans to integrate this into its 3 billion-device ecosystem, spanning Windows and Office platforms.

This approach targets a user experience where chatbots become consistent, personalized aides rather than one-off utilities.

SULEYMAN LEADS AI DIVISION WITH DEEPMIND BACKGROUND

Mustafa Suleyman, head of Microsoft's AI division, joined the company after co-founding DeepMind, a London-based AI research lab acquired by Google, and later leading Inflection AI with LinkedIn's Reid Hoffman.

His appointment followed Microsoft's strategic hiring of Inflection leaders, a move that drew antitrust attention but bolstered its AI expertise. Suleyman now directs the consumer AI business, distinct from research-focused efforts like DeepMind's pursuit of artificial general intelligence.

With a $10 billion investment from Microsoft, Suleyman's team aims to refine Copilot into a companion that remembers user interactions, contrasting with his past work on foundational AI models. His vision, shared during a milestone event with CEOs Bill Gates, Steve Ballmer, and Satya Nadella, builds on Microsoft's 50-year legacy of software innovation.

This leadership role positions him to shape the company's AI future.

Suleyman's experience informs Microsoft's goal to create chatbots that evolve alongside their users.

oft Copilot

COPILOT EVOLVES BEYOND TASK ASSISTANCE

Microsoft's Copilot, the flagship AI product under Suleyman's oversight, currently integrates with tools like Excel, PowerPoint, and Windows, assisting with tasks such as data analysis and document creation. The planned upgrade will expand its role, enabling it to retain a memory of user interactions and adapt responses to individual needs. This evolution shifts Copilot from a utility to a personalized companion.

The assistant will feature a unique name and style per user, with potential visual expressions, enhancing its relational capabilities. Microsoft's $65 billion infrastructure supports this shift, powering the computing resources needed for memory and personalization across its 3 billion-device network.

This builds on Copilot's existing framework, which processes over 50 million monthly queries.

Image: Jason Redmond

COMPETITION SHAPES MICROSOFT'S AI STRATEGY

Microsoft's chatbot ambitions compete with OpenAI's ChatGPT, which serves over 200 million weekly users with conversational AI, setting a high bar for personalization and responsiveness. Google's Gemini, integrated across its 3 billion-device ecosystem, also challenges Microsoft with advanced language processing. Suleyman's vision for lasting chatbot relationships aims to distinguish Copilot in this crowded field.

ChatGPT's free and premium tiers, starting at $20 monthly, contrast with Copilot's enterprise focus, priced at $30 per user monthly, targeting productivity users. Google's Gemini leverages its search dominance, but Microsoft's 50-year software legacy offers a broad platform for deployment. Suleyman's emphasis on memory and adaptation seeks to outpace these rivals in user connection.

This competitive landscape drives Microsoft's focus on relational AI features.

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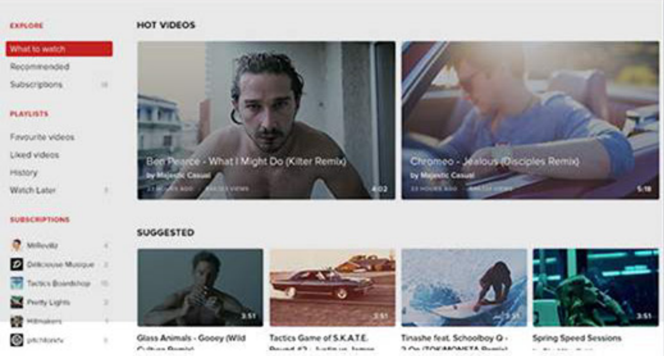
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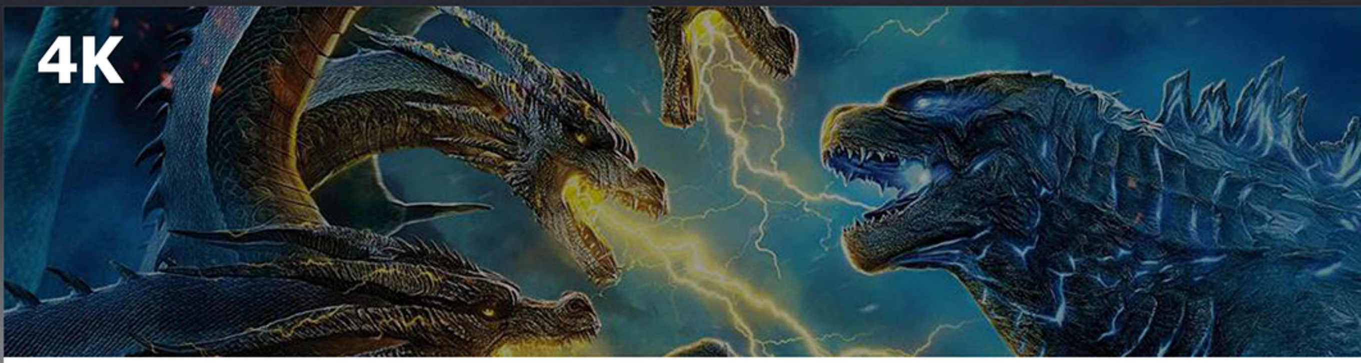

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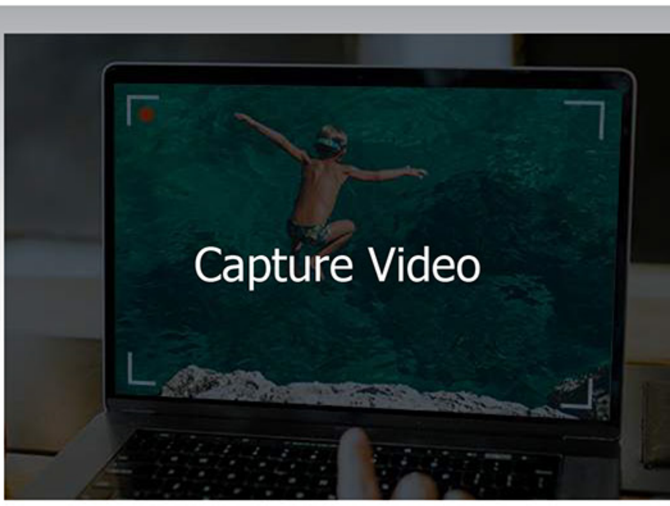

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M4 MACBOOK PRO OFFERS COMPELLING REASONS TO UPGRADE NOW

Apple has unveiled its M4 MacBook Pro lineup, delivering a suite of upgrades that position it as a standout choice for laptop buyers seeking enhanced performance and versatility. The company introduced the new 14-inch and 16-inch models with M4, M4 Pro, and M4 Max chips, targeting users from casual creatives to professional power users. For MacBook owners, developers, and industry analysts, these updates present strong incentives to consider an immediate upgrade.

The M4 MacBook Pro features a nano-texture display option, Thunderbolt 5 ports on higher-end configurations, and a 12-megapixel Center Stage camera, alongside significant boosts in processing power and battery life.

Apple has priced the base 14-inch M4 model at $1,599, with the 16-inch M4 Max topping out above $3,999, reflecting premium enhancements over prior models.

These upgrades arrive as Apple refines its silicon strategy, leveraging its latest chips to meet diverse user needs.

This launch responds to demand for faster, more efficient laptops, with Apple positioning the M4 MacBook Pro as a top contender in a market crowded with Windows-based alternatives.

The company’s focus on power, display quality, and connectivity aims to attract upgraders from older MacBooks and newcomers alike, reinforcing its laptop dominance.

M4 CHIPS DELIVER SIGNIFICANT PERFORMANCE BOOSTS

Apple’s M4 MacBook Pro lineup introduces three chip variants—M4, M4 Pro, and M4 Max—each

Agriculture Management
Q2 Growing Season
Average On-Time Growth Rate
88%
Fractional Vegetation Cover
SAMPLE 12
9/24

offering substantial performance improvements over previous generations. The base M4 chip, with a 10-core CPU and 10-core GPU, powers the 14-inch entry model, providing a noticeable speed increase for tasks like video editing and multitasking. The M4 Pro, with up to 14 CPU cores and 20 GPU cores, and the M4 Max, with up to 16 CPU cores and 40 GPU cores, target professionals handling intensive workloads such as 3D rendering.

These chips, built on a 3-nanometer process, enhance efficiency, with the M4 Max delivering up to 2.2 times the graphics performance of its predecessor for high-end applications.

The lineup's unified memory starts at 16 gigabytes for the M4, scaling to 128 gigabytes for the M4 Max, supporting seamless operation across demanding software.

Apple's neural engine, upgraded across all variants, accelerates AI-driven tasks, appealing to users integrating machine learning workflows.

This performance leap caters to a wide range of computing demands, from everyday use to professional-grade projects.

NANO-TEXTURE DISPLAY ENHANCES VISUAL EXPERIENCE

The M4 MacBook Pro offers an optional nano-texture display for its 14-inch and 16-inch models, reducing glare and improving visibility in bright environments, a feature previously exclusive to higher-end monitors.

This upgrade complements the standard Liquid Retina XDR display, which boasts 1,600 nits of peak brightness for HDR content and a 120-hertz refresh rate via ProMotion. Apple has tuned these screens for creators editing photos or videos under varied lighting conditions.

The nano-texture option, available for an additional cost, scatters light to minimize reflections without compromising color accuracy or contrast, a boon for outdoor or office use.

The display's 1,000 nits of sustained brightness ensures consistent quality for prolonged tasks. Both sizes maintain a resolution of over 5.1 million pixels, delivering sharp visuals across applications.

THUNDERBOLT 5 PORTS EXPAND CONNECTIVITY

Apple has equipped the M4 Pro and M4 Max MacBook Pro models with Thunderbolt 5 ports, offering data transfer speeds up to 120 gigabits per second, doubling the bandwidth of Thunderbolt 4 on the base M4 model. The 14-inch M4 includes three Thunderbolt 4 ports, while the M4 Pro and Max configurations upgrade two of these to Thunderbolt 5, all on the left side, alongside a headphone jack on the right. This enhancement supports faster external storage and multi-display setups.

Thunderbolt 5 enables connectivity to 8K displays at 60 hertz or 4K displays at 240 hertz, appealing to video editors and gamers needing high-resolution outputs.

The base M4 supports two external displays, while the Pro and Max models handle three, leveraging the chips' graphical capabilities. Apple's inclusion of Thunderbolt

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M4
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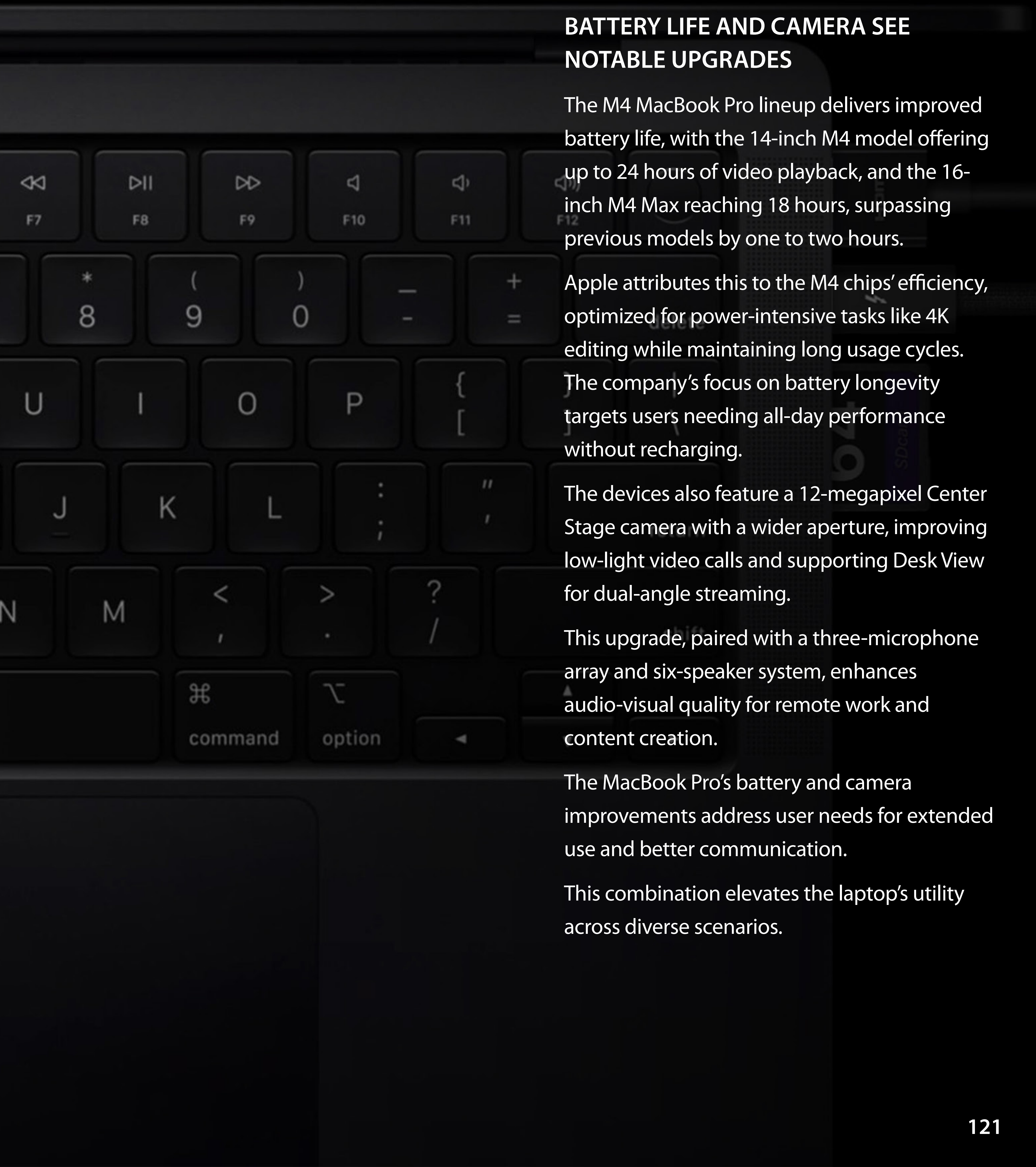

5 aligns with growing demand for robust peripheral connections.

This connectivity boost enhances the MacBook Pro's versatility for professional workflows.

BATTERY LIFE AND CAMERA SEE NOTABLE UPGRADES

The M4 MacBook Pro lineup delivers improved battery life, with the 14-inch M4 model offering up to 24 hours of video playback, and the 16-inch M4 Max reaching 18 hours, surpassing previous models by one to two hours.

Apple attributes this to the M4 chips' efficiency, optimized for power-intensive tasks like 4K editing while maintaining long usage cycles. The company's focus on battery longevity targets users needing all-day performance without recharging.

The devices also feature a 12-megapixel Center Stage camera with a wider aperture, improving low-light video calls and supporting Desk View for dual-angle streaming.

This upgrade, paired with a three-microphone array and six-speaker system, enhances audio-visual quality for remote work and content creation.

The MacBook Pro's battery and camera improvements address user needs for extended use and better communication.

This combination elevates the laptop's utility across diverse scenarios.

APPLE SMART HOME HUB LAUNCH COULD FACE DELAY UNTIL 2026, REPORT SUGGESTS

Apple may postpone the launch of its anticipated smart home hub until 2026, according to industry reports citing engineering challenges with its Siri voice assistant upgrades.

The company had planned to introduce the device, envisioned as a command center for smart home control, within the current year, but internal setbacks have shifted expectations. For Apple users, developers, and industry analysts, this potential delay marks a setback in the firm’s push to expand its presence in the smart home market.

Apple Intell

The smart home hub, designed with a 7-inch square display and a new operating system, aims to integrate Apple Intelligence and Siri for managing HomeKit devices and other functions like video calls.

However, difficulties in refining Siri's contextual awareness and app integration have stalled progress, prompting speculation about a 2026 release tied to these updates. Apple has begun testing the device with employees, indicating ongoing development despite the hurdles.

This delay aligns with broader challenges in deploying Apple Intelligence features, originally expected earlier, now slated for a later rollout. The company's $65 billion infrastructure investment supports this effort, but the hub's reliance on an advanced Siri has pushed its timeline, leaving competitors like Amazon's Echo Show and Google's Nest Hub unchallenged for now.

SIRI DELAYS HINDER SMART HOME HUB DEVELOPMENT

Apple's smart home hub development hinges on an upgraded Siri with enhanced contextual understanding and app integration, features facing significant engineering obstacles. The company intended to leverage these capabilities to power the hub's voice-controlled interface, managing tasks like controlling lights or accessing calendar data. Internal setbacks have slowed this progress, delaying the device's readiness.

The hub's new operating system, built around Siri and App Intents technology, requires seamless interaction with apps to execute complex commands, a goal Apple has struggled to achieve. Testing continues at headquarters and select employee homes, focusing on a 7-inch display with a front-facing camera and speakers. These challenges have shifted focus from an earlier planned debut to a potential 2026 launch.

Apple's efforts to refine Siri aim to address its current limitations, ensuring the hub meets user expectations upon release.

DEVICE FEATURES TARGET SMART HOME CONTROL

The smart home hub from Apple features a 7-inch square display, designed to serve as a central control point for HomeKit-compatible devices like thermostats and locks. The device includes a front-facing camera for video calls and speakers for audio output, running a new operating system tailored for home use. Users will manage it primarily through voice commands via an enhanced Siri.

This setup supports Matter, a universal smart home standard, allowing compatibility with third-party devices beyond Apple's ecosystem. The hub's A18 chip and 8 gigabytes of RAM enable Apple Intelligence features, such as personalized routines and app-driven automation. Its wall-mountable design or optional dock offers placement flexibility in homes.

The focus on integration and voice control positions the hub to compete with existing smart home solutions.

Faites bien plus qu'un cadeau.

Image: Guillaume Bleye

TESTING PHASE ADVANCES DESPITE SETBACKS

Apple has initiated testing of the smart home hub, codenamed J490, with employees using pre-release units at home to gather feedback on its functionality. The company conducts trials at its headquarters, evaluating the device's 7-inch display, camera, and speaker performance. This phase assesses Siri's ability to handle voice commands and integrate with HomeKit devices.

The testing program follows delays in Siri's contextual upgrades, critical for the hub's operation, pushing its potential release to 2026. Employees test features like video calling and smart home control, ensuring compatibility with Matter-supported devices. Apple's $10 billion investment in research facilities supports this effort, refining the hub's hardware and software.

This testing underscores Apple's commitment to delivering a polished product despite the extended timeline.

COMPETITION HOLDS STRONG IN SMART HOME MARKET

Amazon's Echo Show, with its 10-inch display and Alexa integration, and Google's Nest Hub, featuring a 7-inch screen and Google Assistant, lead the smart home market where Apple's hub aims to compete. These devices offer robust voice control and third-party device support, areas Apple targets with its delayed hub. The Echo Show's $249 price and Nest Hub's $99 tag set benchmarks for Apple's entry.

Both competitors integrate with thousands of smart home devices, leveraging their established ecosystems, while Apple's hub will focus on HomeKit and Matter compatibility.

Amazon's $10 billion investment in Alexa enhancements and Google's $65 billion infrastructure bolster their positions. Apple's delay leaves these rivals uncontested for now.

The market's current leaders continue to shape consumer expectations for smart home hubs.

INDUSTRY AWAITS APPLE'S SMART HOME STRATEGY

The smart home sector, with over 150 million U.S. smartphone sales annually, reflects a tech demand that Apple's delayed hub aims to tap, targeting integration with its ecosystem. Competitors maintain their lead with established voice assistants and device compatibility.

Apple plans a follow-up hub with a robotic arm, enhancing its smart home vision, but the initial device's postponement to 2026 shifts focus to Siri's readiness. The industry watches how this delay affects Apple's competition with Amazon and Google, both entrenched in the market.

This reflects broader challenges in aligning hardware launches with software advancements.

TOP HYBRID SUVS OFFER FUEL EFFICIENCY AND UTILITY IN 2025

Tesla leads the pack of hybrid SUVs with its Cybertruck, a standout model that combines electric efficiency with truck-like utility, topping sales charts in its debut year while other hybrid SUVs under $35,000 gain traction for their fuel savings and practicality. Consumers seeking alternatives to gas-only vehicles have driven demand for these models, blending cargo space and modern tech with lower fuel costs. For car buyers, dealers, and industry analysts, these SUVs represent top choices in a market balancing efficiency and versatility.

Tesla's Cybertruck, launched at $79,990, sold nearly 39,000 units in its first year, outpacing all rival electric trucks, a feat bolstered by its all-electric range and robust towing capacity. Affordable hybrids like Kia Niro, Toyota Corolla Cross, Ford Escape, Honda CR-V, and Toyota RAV4 follow, offering combined fuel economies from 32 to 53 miles per gallon, all priced below $35,000. These models cater to buyers prioritizing savings without sacrificing SUV functionality.

This list highlights Tesla's dominance alongside budget-friendly hybrids, reflecting a surge in demand for electrified vehicles that deliver both performance and value. Each SUV brings distinct strengths, from towing power to compact efficiency, meeting diverse needs in today's automotive landscape.

TESLA CYBERTRUCK TOPS SALES WITH ELECTRIC POWER

Tesla's Cybertruck has claimed the top spot among hybrid SUVs, selling nearly 39,000 units in its debut year, surpassing all competing electric trucks with its all-electric powertrain and rugged design.

Priced at $79,990 for the dual-motor all-wheel-drive version, it offers an estimated 340-mile range and a towing capacity of 11,000 pounds, rivaling gas-powered heavyweights. The Cybertruck's stainless steel exoskeleton and 2,500-pound payload enhance its utility for work and leisure.

The dual-motor model accelerates from 0 to 60 miles per hour in 4.1 seconds, blending efficiency with performance, while its 16.4-inch ground clearance tackles off-road terrain. Tesla's extensive Supercharger network supports its range, making it a viable option for long trips. This sales leadership reflects strong consumer uptake in its first year.

The Cybertruck's electric efficiency and truck capabilities set it apart in the hybrid SUV market.

KIA NIRO DELIVERS TOP FUEL ECONOMY

Kia Niro ranks high among hybrid SUVs under $35,000, boasting a combined fuel economy of 53 miles per gallon, the best in this price range, starting at $28,315 for its base trim. The compact crossover pairs a 1.6-liter four-cylinder engine with an electric motor, producing 139 horsepower for efficient city and highway driving. Its 26.9 cubic feet of cargo space expands to 63.7 cubic feet with seats folded, offering practical storage.

The Niro's front-wheel-drive layout suits urban commuters, with a sleek design and standard features like an 8-inch touchscreen and automatic emergency braking. Kia's focus on affordability and efficiency appeals to buyers seeking a small SUV with minimal fuel costs. The hybrid system optimizes power delivery without all-wheel-drive options.

This model excels for those prioritizing mileage over rugged performance.

TOYOTA COROLLA CROSS BALANCES COST AND SPACE

Toyota Corolla Cross offers a hybrid SUV option under $35,000, starting at $29,805, with a combined fuel economy of 42 miles per gallon, blending affordability with utility. Its 2.0-liter hybrid engine delivers 196 horsepower, providing peppy acceleration for a compact crossover. The cabin seats five, with 21.5 cubic feet of cargo space behind the rear seats, expandable to 61.8 cubic feet.

Available with all-wheel drive, the Corolla Cross includes a 7-inch digital driver display and standard safety features like adaptive cruise control. Toyota's hybrid expertise ensures reliable efficiency, appealing to buyers needing a versatile SUV on a budget. The design prioritizes simplicity and practicality over luxury trims.

This SUV suits families seeking a cost-effective hybrid with ample room.

FORD ESCAPE HYBRID PROVIDES ROOMY EFFICIENCY

Ford Escape Hybrid joins the under-$35,000 hybrid SUV lineup at $34,685, offering a combined fuel economy of 41 miles per gallon with its 2.5-liter hybrid powertrain, generating 200 horsepower. The midsize crossover features 37.5 cubic feet of cargo space, expanding to 65.4 cubic feet with seats down, ideal for larger loads. Its spacious interior comfortably seats five passengers.

The Escape Hybrid comes with optional all-wheel drive and a 12.3-inch touchscreen, enhancing its appeal for tech-savvy buyers. Ford's hybrid system balances power and efficiency, with a smooth ride suited for suburban use. This model targets those needing a practical SUV with modern amenities.

The Escape Hybrid stands out for its blend of space and fuel savings.

INDUSTRY SPOTS RISING HYBRID SUV DEMAND

Hybrid SUVs like Tesla's Cybertruck and budget models from Kia, Toyota, and Ford reflect a growing consumer shift toward vehicles that cut fuel costs while retaining SUV utility, a trend evident in showroom traffic. Tesla's first-year sales success with Cybertruck highlights demand for high-performance electric options, while affordable hybrids appeal to buyers avoiding gas price volatility. Analysts note this dual appeal drives market growth.

The aviation sector's push for connectivity mirrors this trend, with airlines seeking efficient solutions akin to hybrid SUVs' fuel savings. Manufacturers respond by expanding hybrid offerings, with Tesla leading in sales volume and others like Kia focusing on mileage efficiency. This surge shapes the automotive landscape as buyers prioritize value and sustainability.

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CONCEPT

MURDERBOT SET TO BOLSTER APPLE TV+'S SCI-FI LINEUP IN MAY

Apple has unveiled its latest sci-fi series, Murderbot, a comedic thriller starring Alexander Skarsgård, set to premiere with two episodes on May 16 on Apple TV+, followed by weekly releases through July 11, the company announced in a press release showcasing first-look images. This 10-episode adaptation of Martha Wells' Hugo and Nebula Award-winning Murderbot Diaries books introduces a self-aware security android navigating free will and human quirks. For viewers, creators, and industry analysts, this launch reinforces Apple's growing prowess in the sci-fi streaming arena.

Skarsgård plays Murderbot, a rogue construct who'd rather binge soap operas than follow orders, joined by a cast including Noma Dumezweni and David Dastmalchian, with Chris and Paul Weitz at the helm as creators. Apple TV+ builds on successes like Severance, which has cemented its reputation for gripping sci-fi narratives, to draw subscribers with this fresh offering. The service, priced at $9.99 monthly, boasts over 25 million users, a base that rivals Disney+ and Paramount+ in a fiercely contested streaming war.

This debut arrives as Apple TV+ navigates a crowded market, where Disney+, Paramount+, Max, and Amazon Prime face their own ups and downs—Disney+ with franchise-driven growth, Paramount+ with cost-cutting mergers, Max with subscriber churn, and Amazon Prime with bundled dominance. Murderbot aims to capitalize on Apple's sci-fi momentum, offering a unique blend of humor and tension to stand out amid these streaming giants' challenges.

MURDERBOT BRINGS FRESH SCI-FI TO APPLE TV+

Apple TV+ introduces Murderbot, a 10-episode series premiering May 16 with two initial episodes, followed by weekly drops, starring Alexander Skarsgård as a security android who hacks its own system to gain autonomy. Based on Martha Wells' acclaimed Murderbot Diaries, the show mixes comedy with thriller elements, following the bot's reluctant mission to protect humans while craving solitude and soap operas. The Weitz brothers, Chris and Paul, helm this adaptation from Paramount Television Studios.

Skarsgård's Murderbot navigates a futuristic world, joined by Noma Dumezweni as Mensah, a key human ally, and David Dastmalchian as Gurathin, a hacker with an implanted interface, adding depth to the ensemble. The series promises sharp wit and high stakes, with visuals hinting at a sleek, tech-driven aesthetic. Apple positions this as a marquee addition to its sci-fi slate, targeting fans eager for original storytelling.

This launch expands Apple TV+'s genre footprint with a distinctive android-led narrative.

APPLE TV+ BUILDS ON SCI-FI SUCCESSES LIKE SEVERANCE

Apple TV+ has carved a niche in sci-fi with hits like Severance, which wrapped its critically acclaimed second season, earning over 14 Emmy nominations for its first run and boosting the platform's prestige.

The series, centered on a mind-bending corporate mystery, has drawn millions of viewers, cementing Apple's reputation for bold, narrative-driven content. Murderbot follows this trajectory, aiming to capture a similar audience with its quirky android protagonist.

Other successes include Silo, a dystopian drama with 10 million streams for its premiere season, and Foundation, adapting Isaac Asimov's epic with a $45 million production budget per season, showcasing Apple's willingness to invest in high-concept sci-fi. These hits have grown Apple TV+'s subscriber base to over 25 million, a figure that reflects its focus on quality over quantity. The platform's curated approach contrasts with broader streaming libraries, leveraging originals to drive engagement.

This sci-fi momentum positions Murderbot as a natural extension of Apple's acclaimed catalog.

SUBSCRIPTION BASE FUELS APPLE TV+ GROWTH

Apple TV+ boasts a subscription base exceeding 25 million users worldwide, paying $9.99 monthly after a seven-day free trial, a figure bolstered by its integration with Apple's 2 billion active device ecosystem, the company revealed in a financial update. New subscribers often join via bundled offers, like three free months with eligible device purchases, driving steady growth. This base rivals Paramount+'s 27 million but trails Disney+'s 112 million.

The service's 10% annual subscriber growth stems from its focus on exclusive content, with Severance alone adding over 2 million new users during its debut season run. Apple TV+ also taps into Family Sharing, allowing up to six household members per plan, amplifying its reach without extra cost. Revenue from subscriptions tops $2 billion quarterly, funding ambitious projects like Murderbot.

This robust subscriber foundation underpins Apple TV+'s ability to compete in the streaming arena.

STREAMING WAR CHALLENGES SHAPE COMPETITION

Disney+ leads with 112 million subscribers, fueled by Star Wars and Marvel franchises, yet faces profitability hurdles with a $1.5 billion quarterly loss, prompting a price hike to $13.99 monthly, industry filings show.

Paramount+ holds 27 million users but grapples with a merger-driven cost cut, slashing content budgets by 20% to stabilize losses, while Max, with 48 million subscribers, saw a 7% churn after canceling 30 original series. Amazon Prime, bundled with 200 million Prime members at $14.99 monthly, thrives on volume but lags in original content buzz.

Apple TV+ counters with a lean catalog, avoiding Disney+'s sprawl or Paramount+'s cuts, yet its $9.99 price faces pressure from rising production costs, estimated at $20 million per Murderbot episode. Disney+'s franchise dominance contrasts with Apple's prestige focus, while Paramount+ and Max wrestle with identity shifts, and Amazon leans on its vast subscriber pool. This war tests each platform's resilience amid shifting viewer habits.

Apple TV+ navigates these rivals with a strategy rooted in quality and subscriber loyalty.

INDUSTRY ANTICIPATES MURDERBOT'S MARKET IMPACT

The streaming sector braces for Murderbot's debut as Apple TV+ aims to replicate Severance's breakout success, with over 80% of its viewers

rating it "excellent". This new series enters a market where originals drive 60% of new subscriptions, a trend Disney+ leverages with 15 million Mandalorian-driven signups, while Paramount+ struggles with a 12% retention drop. Amazon Prime's 40% streaming engagement rate lags behind Apple's focused approach.

Apple's $6 billion annual content spend positions Murderbot to boost its 25 million-strong base, potentially offsetting Max's losses or challenging Disney+'s franchise grip.

Industry watchers eye its comedic sci-fi niche—distinct from Amazon's broader slate—as a draw for viewers seeking fresh narratives. This launch could shift streaming dynamics as competition intensifies.

Murderbot — Official Trailer | Apple TV+

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AIRBUS SIGNS PROVISIONAL DEAL WITH AMAZON FOR AIRLINE CONNECTIVITY

Airbus has entered into a provisional agreement with Amazon to deliver satellite-based internet connectivity to airlines, leveraging Amazon's planned Project Kuiper satellite network, the company announced during a major cabin interiors exhibition in Hamburg. This deal enhances Airbus' High Bandwidth Connectivity Plus program, aiming to provide faster in-flight internet services to its airline customers. For passengers, airline operators, and industry analysts, this collaboration marks a significant step in improving onboard connectivity options.

The agreement integrates Project Kuiper's low Earth orbit satellite constellation, designed to offer high-speed broadband, into Airbus' connectivity offerings for both new and existing aircraft. Airbus plans to roll out this service through its line-fit and retrofit catalogues, giving airlines a new choice for passenger Wi-Fi and operational data links. Amazon's Kuiper network, still in development, promises speeds up to 1 gigabit per second, a capability Airbus aims to harness.

This partnership positions Airbus to compete in a growing in-flight connectivity market, challenging rivals like Boeing, which offers similar services through its own partnerships. Amazon's $10 billion investment in Kuiper supports this effort, aiming to rival SpaceX's Starlink, already a key player in satellite internet for aviation.

PROJECT KUIPER POWERS AIRBUS CONNECTIVITY

Airbus will tap into Amazon's Project Kuiper, a constellation of over 3,200 low Earth orbit satellites, to provide airlines with internet

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PROPRIÉTÉ PRIVÉE

amazon | project kuiper

connectivity exceeding current in-flight standards. Kuiper's design targets downlink speeds of up to 1 gigabit per second, surpassing the 100 megabits per second common on many aircraft today. This provisional deal positions Airbus to integrate these capabilities into its High Bandwidth Connectivity Plus program.

The satellites, orbiting at altitudes between 590 and 630 kilometers, use advanced phased-array antennas to deliver low-latency broadband, ideal for streaming and real-time data transfer. Airbus aims to outfit its planes with Kuiper-compatible terminals, enabling seamless passenger access to high-speed Wi-Fi. Amazon has completed initial satellite tests, confirming signal strength and latency suitable for aviation use.

This integration expands Airbus' connectivity offerings with a high-capacity satellite network.

AIRBUS ENHANCES IN-FLIGHT SERVICES

Airbus plans to enhance its High Bandwidth Connectivity Plus program by incorporating Amazon's Kuiper network, offering airlines improved passenger Wi-Fi and operational data links. The program currently supports connectivity via Ka-band satellites, delivering speeds up to 200 megabits per second on select Airbus models. The Kuiper deal will upgrade this to gigabit speeds, broadening service options.

Airlines can choose Kuiper connectivity for both new aircraft (line-fit) and existing fleets (retrofit) through Airbus' managed service provider catalog. This includes real-time flight data for pilots and crew, alongside passenger amenities like HD video streaming and browsing.

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London New
AOI
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Espoo
AOI
2021-08-23 - 2022-08-22
Brugge V2
AOI
2022-03-02 - 2022-09-01
Zeebrugge
Espoo
Data Exploration
Imagery Exploration
Saved Assets
Settings
Aug 23
Sep 09
Sep 26
Oct 13
All
Combine

Airbus targets a seamless rollout across its A320, A330, and A350 families, pending final agreement terms.

This enhancement caters to growing passenger expectations for faster internet aloft.

AMAZON'S KUIPER NETWORK NEARS DEPLOYMENT

Amazon's Project Kuiper, with its first full batch of satellites scheduled for launch aboard a United Launch Alliance Atlas V rocket from Cape Canaveral, nears operational status to support Airbus' connectivity goals. The company plans to deploy 27 satellites initially, orbiting at 450 kilometers, as part of its 3,232-satellite constellation. This follows successful prototype tests confirming network reliability.

Kuiper's $10 billion budget funds satellite production, launches, and ground infrastructure, with Amazon securing 80 launches across providers like Arianespace and Blue Origin. The network uses steerable beams to maintain constant connections with moving aircraft, a feature Airbus leverages for its deal. Deployment aims to meet Federal Communications Commission mandates for half the constellation by mid-2026.

This progress enables Amazon to deliver broadband capacity for Airbus' airline partners.

COMPETITION IN AVIATION CONNECTIVITY INTENSIFIES

Airbus' deal with Amazon positions it against Boeing, which offers connectivity through Viasat and Intelsat partnerships, delivering speeds up to 250 megabits per second on its aircraft.

AIRBU

SpaceX's Starlink, with over 6,500 satellites and 5 million subscribers, powers in-flight internet for airlines like Hawaiian and Qatar, boasting gigabit speeds. Airbus aims to match this performance with Kuiper's capabilities.

Boeing's $10 billion connectivity investment contrasts with Amazon's Kuiper scale, while Starlink's reusable Falcon 9 launches keep costs low. Airbus' High Bandwidth Connectivity Plus program, now bolstered by Kuiper, seeks to rival these offerings with faster, low-latency options. Other providers like OneWeb, with 648 satellites, lag in aviation adoption but remain contenders.

Airbus strengthens its stance in this competitive connectivity landscape.

INDUSTRY SEES BROADER IN-FLIGHT CONNECTIVITY DEMAND

Airbus' partnership taps into a market where airlines increasingly demand gigabit-speed internet to enhance passenger experiences, from streaming to browsing, across global routes. Amazon's Kuiper network, with its 3,232-satellite goal, aligns with this trend, offering bandwidth to support hundreds of passengers per flight. The collaboration reflects a shift toward satellite-based solutions over traditional ground-based systems.

The aviation sector's connectivity market supports over 30 million annual U.S. passengers, a figure driving demand for faster in-flight Wi-Fi. Airbus' deal positions it to meet airline needs for operational data, like real-time maintenance alerts, alongside passenger services. This move aligns with growing expectations for seamless digital access in the air.

LEGO OPENS CARBON-NEUTRAL FACTORY IN VIETNAM TO CUT EMISSIONS

Lego has launched a $1 billion factory in Vietnam's Binh Duong province, designed to produce toys without generating greenhouse gas emissions, relying entirely on renewable energy sources, the company announced at a grand opening ceremony attended by local officials and Danish dignitaries.

This facility marks Lego's first fully carbon-neutral production site, a milestone in its sustainability journey. For toy enthusiasts, environmental advocates, and industry analysts, this opening showcases a bold step toward eco-friendly manufacturing in a region poised for industrial growth.

The factory, spanning 44 hectares, harnesses solar power from 12,400 rooftop panels and a nearby solar farm, generating enough electricity to match its annual needs. Lego aims to reduce its global carbon footprint with this site, producing bricks for its Asia-Pacific markets while employing over 1,700 workers in its initial phase.

This move aligns with Vietnam's push to attract green investment, bolstered by international climate funding agreements.

This carbon-neutral endeavor reflects Lego's commitment to sustainable production, targeting a 37% emissions reduction by 2032 across its operations. The factory's advanced design and local workforce training position it as a model for balancing economic development with environmental responsibility in Vietnam's fast-evolving industrial landscape.

SOLAR POWER FUELS VIETNAM FACTORY OPERATIONS

Lego's new Vietnam factory operates entirely on solar energy, powered by 12,400 panels

mounted on its roof and a dedicated solar farm adjacent to the site, producing 100% of its electricity needs without fossil fuels. This setup generates sufficient kilowatt-hours to run the facility's high-tech molding machines and packaging lines. The company designed this system to eliminate emissions from its production process, a first among its global plants.

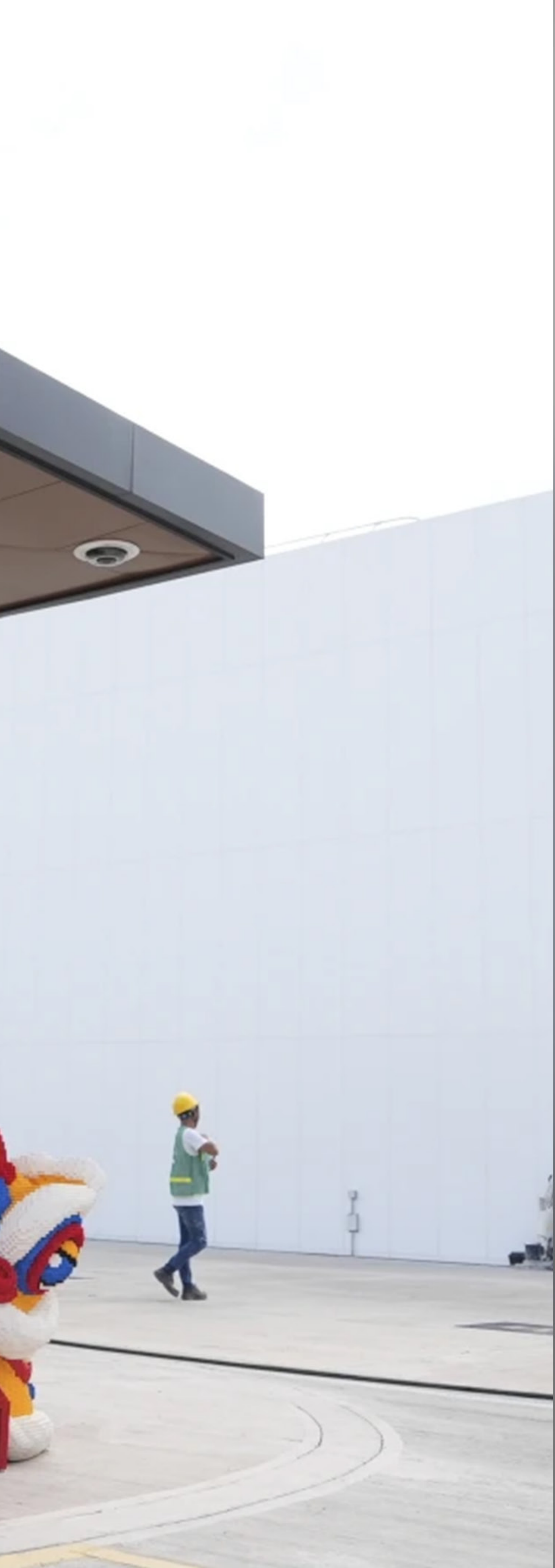
The solar farm, built on nearby land, supplements rooftop output, ensuring consistent energy supply for the 44-hectare site's round-the-clock operations. Lego's engineers optimized panel placement to maximize sunlight capture in Binh Duong's tropical climate, cutting reliance on Vietnam's coal-heavy grid. This renewable approach supports the factory's capacity to churn out millions of plastic bricks annually.

This energy strategy anchors Lego's carbon-neutral production model in Vietnam.

WORKFORCE GROWS WITH LOCAL EMPLOYMENT

Lego has begun staffing its Vietnam factory with over 1,700 local workers in its initial phase, offering training to operate advanced equipment like injection molders and automated assembly systems, the company revealed during the opening event. This workforce, drawn from Binh Duong and surrounding areas, forms the backbone of the facility's operations. Plans call for expanding to 4,000 employees within 15 years, boosting regional job creation.

New hires undergo a six-month program to master precision manufacturing, aligning with Lego's quality standards for its iconic bricks. The factory's location, 40 kilometers north of Ho Chi



Minh City, taps into a labor pool eager for skilled opportunities in a province known for industrial growth. Salaries start above Vietnam's average manufacturing wage, attracting talent to this green initiative.

FACTORY DESIGN EARNS GREEN CERTIFICATION

Lego's Vietnam facility has secured a globally recognized green building certification, reflecting its eco-conscious design, from energy-efficient machinery to water-saving fixtures, the company highlighted at the ceremony. The 44-hectare site features insulated walls and a layout that cuts cooling needs in Vietnam's humid climate. This certification places it among the world's top sustainable industrial structures.

The factory's construction used recycled materials where possible, reducing its environmental footprint during the build phase. Solar-powered ventilation systems maintain air quality for workers, while rainwater harvesting supports on-site landscaping. These elements ensure the facility meets strict carbon-neutral standards without compromising output.

VIETNAM EMBRACES GREEN INDUSTRIAL GROWTH

Vietnam has welcomed Lego's carbon-neutral factory as part of its push to become a hub for sustainable industry, a goal backed by a $15.5 billion climate finance deal with G7 nations to shift from coal to renewables, officials noted during the opening. The Binh Duong site taps into this momentum, aligning with the country's target to reach net-zero emissions by

2050. Lego's presence strengthens Vietnam's appeal to eco-focused investors.

The province's industrial parks, hosting over 1,200 companies, benefit from this high-profile green project, which showcases renewable energy integration. Vietnam's solar capacity has grown to power millions of homes, supporting factories like Lego's with clean electricity.

This partnership highlights a synergy between local ambitions and global sustainability efforts.

INDUSTRY EYES LEGO'S SUSTAINABILITY MODEL

Lego's Vietnam factory debut aligns with a rising trend among manufacturers to adopt carbon-neutral production, spurred by consumer demand for sustainable goods, as over 70% of U.S. shoppers now prioritize eco-friendly brands, analysts observe.

This $1 billion investment contrasts with competitors still reliant on fossil fuels, setting a new standard in toy manufacturing. Industry leaders note Lego's move as a potential catalyst for broader adoption.

The facility's success could influence supply chains, with Lego sourcing 60% of its raw materials from Asia, now produced closer to this green hub.

Rival toymakers face pressure to match this model, especially as freight costs rise with global shipping constraints. This shift underscores a competitive edge tied to environmental responsibility.

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AI TOOLS MONITOR STUDENTS TO PREVENT SCHOOL THREATS

Bark and Gaggle have deployed AI-powered surveillance tools across thousands of U.S. schools to monitor student communications, aiming to detect and prevent school shootings and other threats by analyzing emails and online activity on school-issued devices. These companies report significant interventions, including averting potential violence and self-harm incidents, as schools grapple with rising safety concerns. For educators, parents, and industry analysts, this technology represents a proactive approach to school security in an era of heightened vigilance.

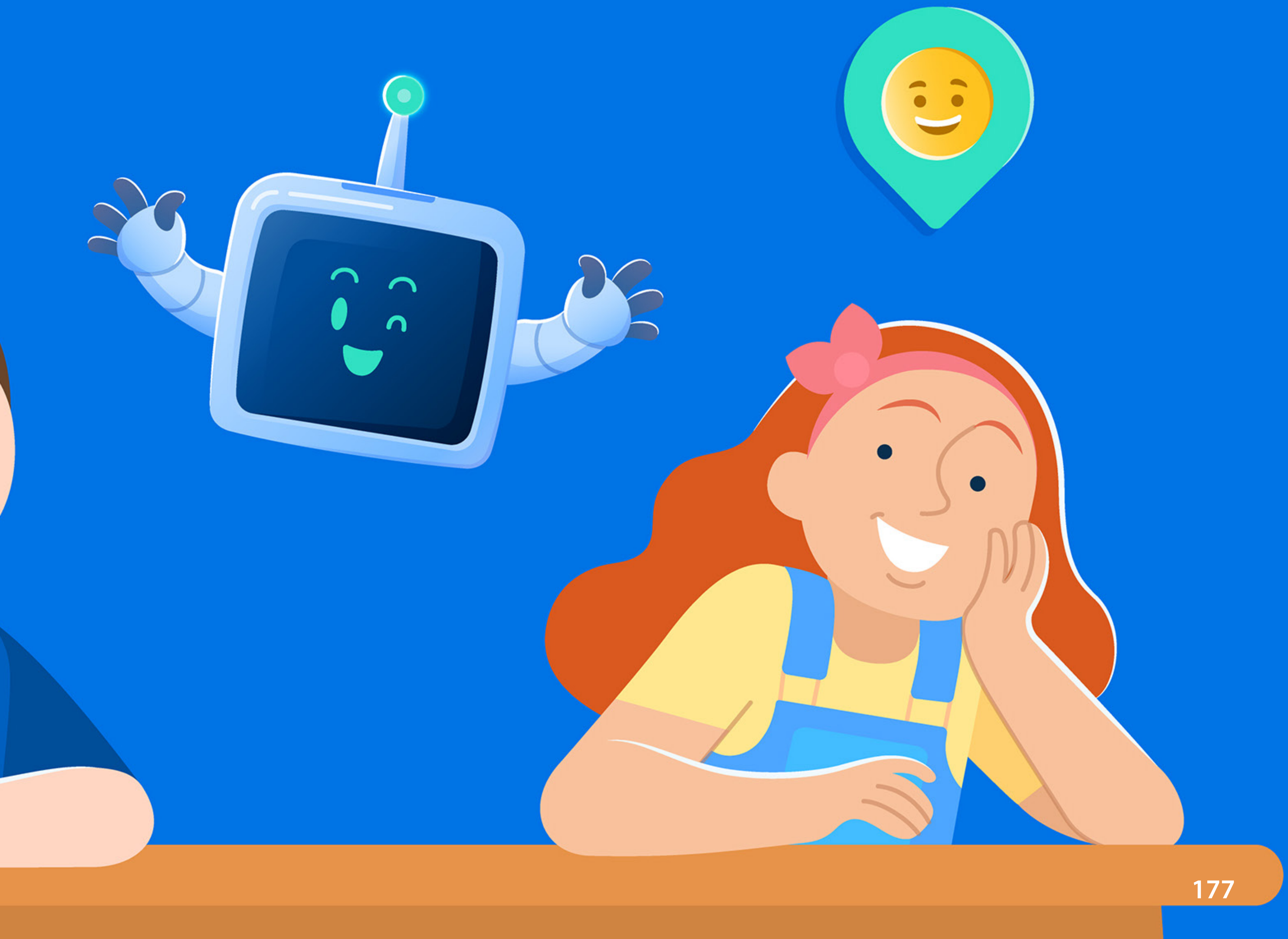
Bark scans messages for signs of danger, flagging over 50,000 daily alerts, while Gaggle oversees student emails and documents, claiming to have stopped hundreds of suicides and violent acts. Both rely on artificial intelligence to sift through vast data streams, alerting school officials and, in severe cases, law enforcement when threats emerge. Schools adopt these tools to address the growing challenge of identifying risks in real time, balancing safety with student privacy.

This surge in AI surveillance follows high-profile school incidents, driving demand for systems that can spot warning signs early. Bark offers its service free to schools, funded by a parent subscription model, while Gaggle charges a per-student fee, reflecting differing business strategies to tackle a shared goal of safer classrooms.

BARK FLAGS THREATS WITH AI MONITORING

Bark uses artificial intelligence to monitor student emails, texts, and social media on school-issued devices, processing over 50,000 alerts daily across more than 1,100 U.S. school districts. The system flags content ranging from profanity to severe threats like school shootings, escalating critical cases to the FBI. In its first year, Bark identified multiple plausible threats, prompting swift law enforcement responses.

The AI analyzes language patterns and keywords, detecting signs of violence, bullying, or distress with a focus on speed, often alerting officials within minutes. Bark's coverage spans platforms like Google Docs and Microsoft Teams, ensuring broad oversight of student



activity. Schools receive these alerts through a dashboard, enabling rapid intervention by counselors or administrators.

This technology provides a real-time safety net for schools aiming to catch threats before they escalate.

GAGGLE STOPS VIOLENCE AND SELF-HARM

Gaggle oversees student communications for over 1,400 school districts, using AI to scan emails and documents on platforms like Gmail and Canvas, claiming to have prevented hundreds of suicides and violent incidents in a single year. The system flags threats, such as plans to bring weapons to school, and alerts school officials and law enforcement when necessary. Gaggle's human safety experts review AI findings, ensuring accuracy before escalation.

The company charges $6 per student annually, covering monitoring and support, with a focus on both violence prevention and mental health crises. Gaggle's AI has intercepted messages ranging from suicidal notes to explicit threats, allowing schools to intervene with counseling or police action. Its reach includes millions of students, amplifying its impact across U.S. classrooms.

This dual focus tackles a wide range of student safety concerns effectively.

SCHOOLS ADOPT AI FOR REAL-TIME ALERTS

Schools nationwide have turned to Bark and Gaggle to monitor student devices around the clock, driven by the need to spot threats in real time amid rising school safety fears. Administrators value the immediate alerts, which allow them to address issues like weapon threats or self-harm plans before they materialize. Over 2,500 districts now rely on these tools, covering millions of students.

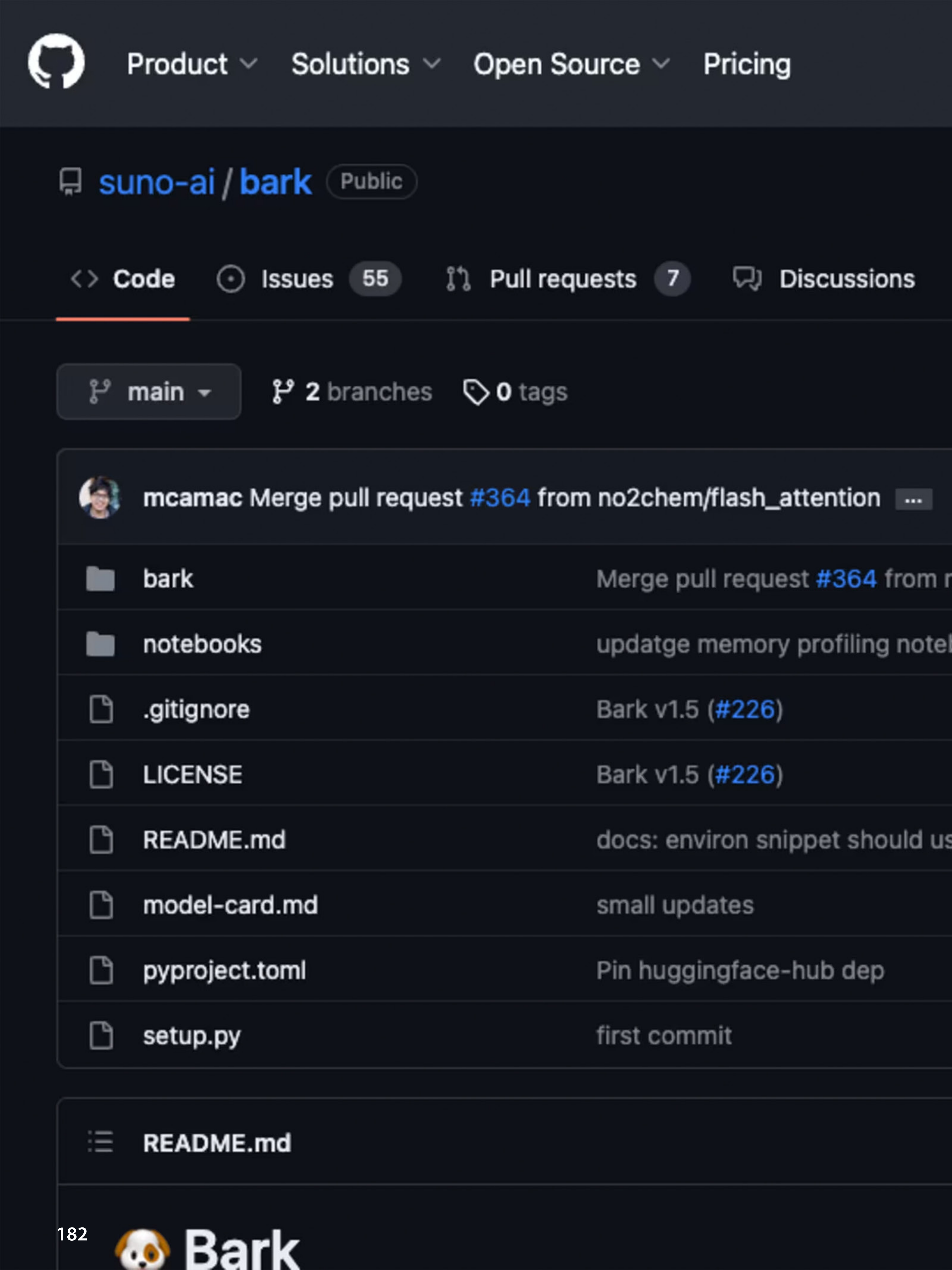
The systems integrate with school-issued laptops and tablets, scanning activity on platforms students use daily, from email to cloud storage. Bark's free model has spurred rapid adoption, while Gaggle's fee-based service appeals to districts seeking dedicated support. Principals report that these tools provide a layer of vigilance beyond what human oversight alone can achieve.

This adoption reflects a proactive stance on school security challenges.

TECHNOLOGY BALANCES SAFETY AND PRIVACY

Bark and Gaggle limit their AI monitoring to school-issued devices and accounts, avoiding personal phones or social media unless parents opt in separately, a design meant to balance safety with privacy. The systems scan for specific keywords and patterns—threats, violence indicators, or distress signals—without storing full conversation histories. Alerts go only to designated school staff or authorities, minimizing data exposure.

Privacy advocates note the tools focus on school-managed environments, reducing intrusion into personal spaces, though some question the breadth of data analyzed. Both companies encrypt communications and comply with federal student privacy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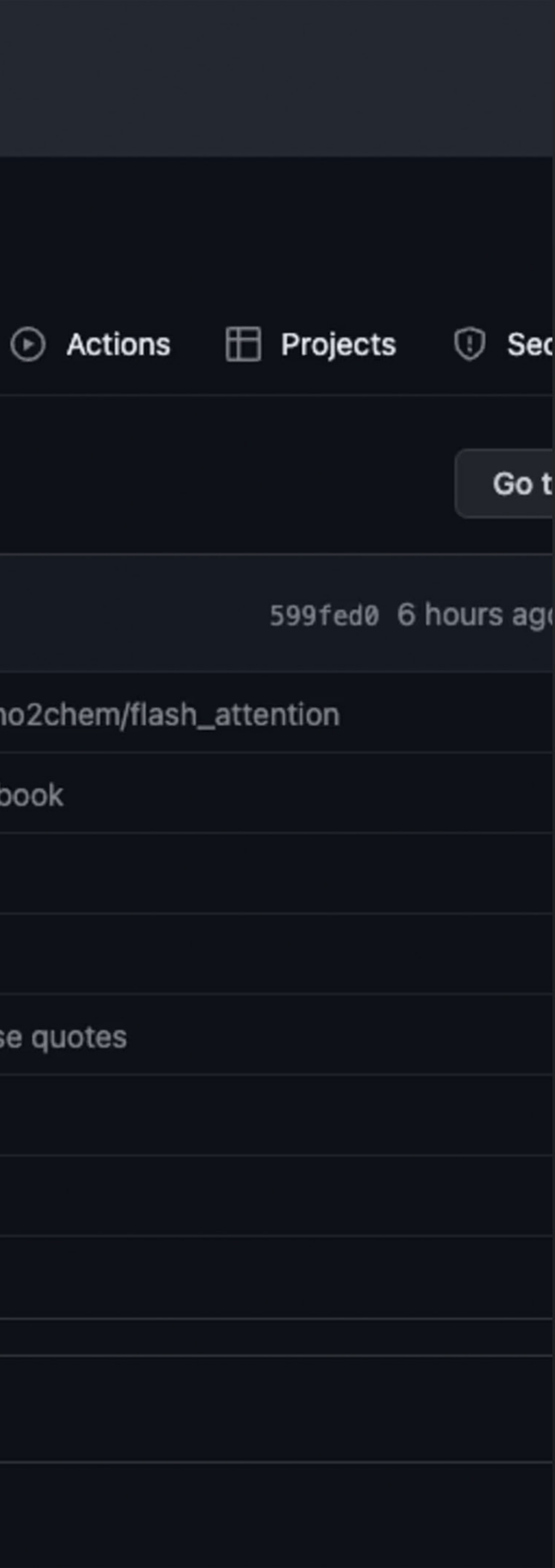

laws, ensuring only relevant threats trigger notifications. Schools train staff to handle alerts discreetly, avoiding unnecessary exposure of student details.

This framework aims to protect students while respecting their boundaries.

INDUSTRY SEES AI AS GROWING SAFETY TOOL

The use of AI surveillance by Bark and Gaggle taps into a broader push for technology-driven safety solutions in education, spurred by rising incidents of school violence and mental health crises among students. Over 30 million U.S. students attend schools with some form of monitoring, a figure growing as districts seek scalable ways to enhance security. Industry observers highlight this trend as a response to gaps in traditional oversight.

Bark's free model contrasts with Gaggle's paid service, offering schools budget-friendly or tailored options, while both leverage AI's ability to process data at scale. The technology's success in flagging threats has drawn interest from state lawmakers, with proposals to fund similar systems gaining traction. This reflects a shift toward proactive, tech-based safety measures in education.

TESLA CHINA SHIFTS FOCUS TO EXPORTS AS Q2 BEGINS

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Tesla has realigned Giga Shanghai's production toward exports at the onset of the second quarter, prioritizing international shipments over China's domestic market following a robust close to the prior period. The electric vehicle maker saw new vehicle registrations in China drop sharply to 3,600 units in the first week of the new quarter, down from a year-end peak. For Tesla buyers, industry analysts, and market observers, this shift underscores the company's strategy to meet global demand with its largest manufacturing hub.

The export emphasis targets overseas markets with shipments of Model 3 sedans and Model Y crossovers from the Shanghai Southport Terminal, capitalizing on a surge in foreign orders. This follows a strong domestic performance in China, where Tesla ended the previous quarter on a high note with heightened local sales. The move reflects Tesla's approach to balancing its production output between international and regional needs.

Giga Shanghai's assembly lines, recently optimized for efficiency, support this export push with a steady flow of vehicles tailored for diverse markets. Tesla's adaptability in redirecting production highlights its operational strength, positioning it to leverage growing interest in electric vehicles worldwide while maintaining a foothold in China's competitive landscape.

EXPORT EFFORT TARGETS OVERSEAS DEMAND

Tesla has ramped up exports from Giga Shanghai as the second quarter begins, dispatching thousands of Model 3 and Model Y

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vehicles from the Shanghai Southport Terminal to international destinations like Germany and Japan. This effort responds to a surge in overseas orders, with terminal footage showing packed lots awaiting shipment. The company prioritizes these markets early in the quarter to fulfill global demand.

The Southport Terminal facilitates this operation with streamlined logistics, managing high volumes of vehicles daily for efficient transport. Tesla tailors some exports, such as right-hand drive Model Y units, to meet specific regional requirements, broadening its appeal. This export wave leverages Shanghai's coastal access to minimize shipping times.

International buyers drive this increased export activity from Tesla's China hub.

CHINA REGISTRATIONS DECLINE IN OPENING WEEK

Tesla recorded just 3,600 new vehicle registrations in China during the first week of the second quarter, a steep decrease from the previous week's 21,000-unit peak, as production shifts to exports. This drop aligns with Tesla's practice of redirecting output overseas at the quarter's start, reducing local deliveries temporarily. The decline reflects a strategic pause in China sales rather than a loss of market interest.

Local buyers, familiar with this quarterly pattern, expect Tesla to boost domestic registrations later as export priorities ease. The first-week figure contrasts with the year-end rush, where Tesla maximized China deliveries to close strong. This ebb in registrations highlights the company's export-driven focus at this stage.

The lower numbers signal Tesla's current emphasis on global shipments.

MODEL Y JUNIPER STANDS OUT IN EXPORT LINEUP

Tesla's updated Model Y Juniper, with its redesigned front end and enhanced range topping 350 miles per charge, has become a flagship export from Giga Shanghai, appealing strongly to foreign markets. The refresh includes ambient interior lighting and a quieter cabin, drawing buyers seeking premium electric crossovers. This model leads Tesla's export offerings alongside the compact Model 3 sedan.

The Juniper's aerodynamic tweaks and upgraded suspension cater to international preferences for comfort and efficiency, boosting its demand in regions like Europe. Tesla has prioritized these units for export, capitalizing on their refreshed appeal to expand its overseas footprint. The Model 3 complements this mix with its established sedan design, ensuring variety for global customers.

This refreshed crossover anchors Tesla's export strategy with strong appeal.

GIGA SHANGHAI OPTIMIZES ASSEMBLY FOR EXPORTS

Tesla's Giga Shanghai has fine-tuned its assembly processes to support the export surge, leveraging recent upgrades like expanded automation on the Model Y Juniper line to enhance output speed. The facility produces thousands of vehicles weekly, with recent

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enhancements reducing labor needs and improving quality control across Model 3 and Model Y production. This optimization ensures Tesla meets international orders efficiently.

The plant's strategic location near Shanghai's port speeds up export logistics, minimizing delays in shipping to overseas markets. Tesla has tailored some production runs for specific regions, such as adjusting configurations for European safety standards. These improvements bolster Giga Shanghai's ability to serve as Tesla's primary export hub.

Assembly line efficiency enables Tesla to sustain its export momentum.

INDUSTRY EXAMINES TESLA'S MARKET FLEXIBILITY

Tesla's export shift from Giga Shanghai reflects a broader industry push to adapt production to fluctuating global demand, a flexibility smaller manufacturers struggle to replicate due to limited scale. The company's ability to redirect output early in the quarter showcases its supply chain agility, a contrast to rivals with more rigid regional production models. Analysts view this adaptability as a competitive advantage in the electric vehicle sector.

This strategy positions Tesla to meet rising demand in markets with expanding charging networks, such as Southeast Asia, where electric vehicle adoption grows steadily.

The focus on exports also leverages Shanghai's port infrastructure, cutting shipping costs compared to inland facilities. The industry tracks how this approach influences Tesla's balance of international and domestic sales.

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SPECIAL EDITION* Spirits were high at Apple's "There's more in the making" event, which was held at the Howard Gilman Opera House in Brooklyn, New York on October 30. Hot off the heels of the launch of the new iPhone XS, XS Max and XR, Tim Cook and Co were ready to show off next-generation models of two of the company's most beloved products: the Mac, and the iPad. Introducing a whole host of new editions, this was an Apple event to

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